

Using Key Drivers of Intent-to-Stay to Optimize Your Nursing Workforce

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Our Challenge...Our Responsibility





The Cost of Nursing Turnover



Cost of Nursing Turnover



\$17,090,915,520

Estimated amount spent each year on RN turnover by US hospitals



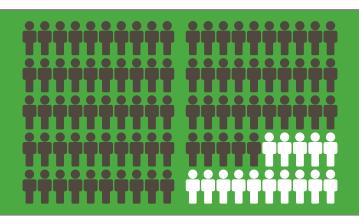
\$44,380

Estimated average cost to replace one nurse

Highly engaged nurses are 87% less likely to leave the organization.



Cost of Nursing Disengagement



15

out of every 100 nurses are disengaged from their workplace



Cost in lost productivity per year from each disengaged nurse



\$1,665,000

For a 400 Bed Hospital

\$49,995,000

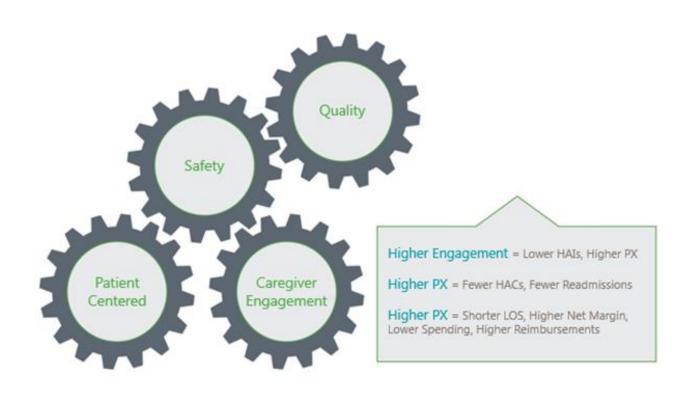
for a hospital system with 15,000 RNs



What We Know About RN Satisfaction and Engagement

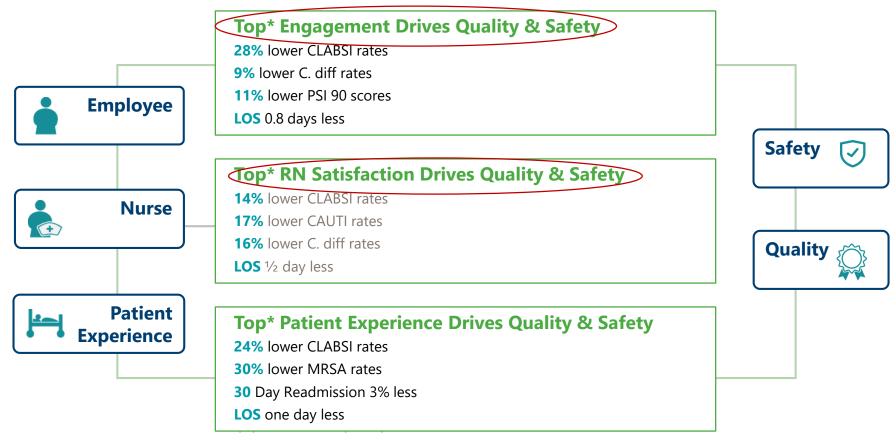


Convergence of Safety, Quality and PX





Understanding the Intersections: Drivers of Quality and Safety

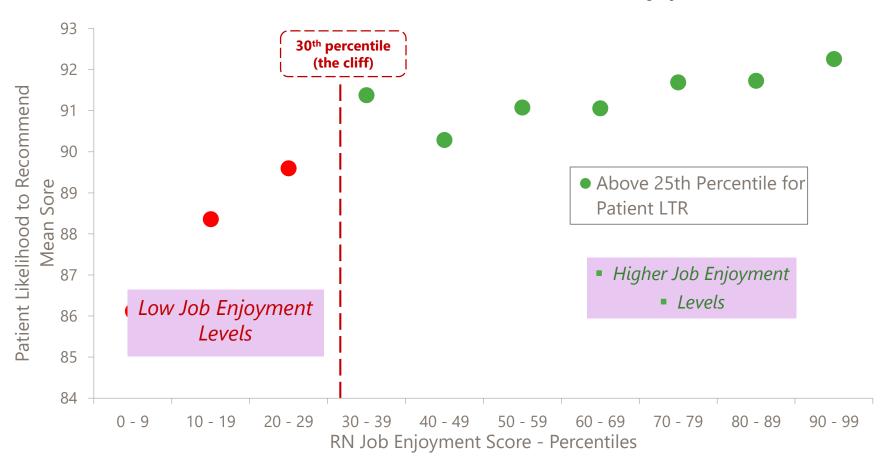


^{*} Top quartile vs bottom quartile performance



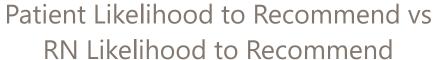
Nurse Job Enjoyment Is Related to Patient Loyalty

Patient Likelihood to Recommend vs RN Job Enjoyment





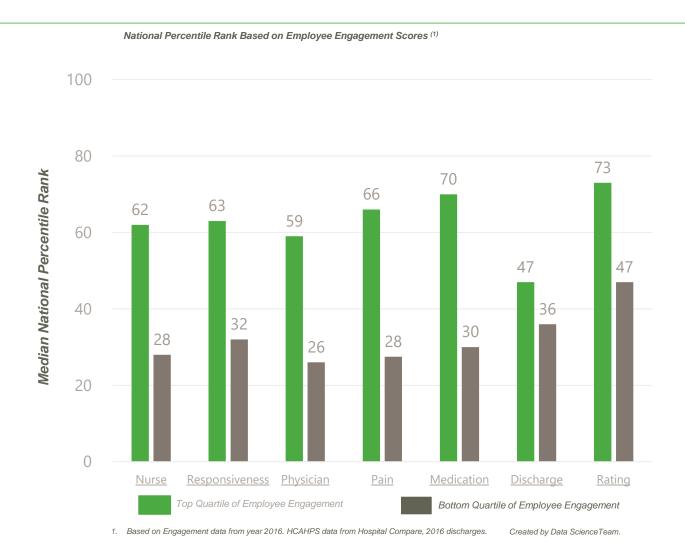
Patient Loyalty and Nurse Loyalty Are in Sync







Employee Engagement Improves Patient Experience





Nursing: A Critical Link



A healthy, supportive nurse work environment is essential for delivering safe, high quality care



Nurses make up the largest segment in the health care workforce.



Nurses have more contact with patients than any other caregiver



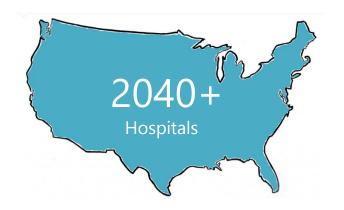
An extensive body of literature demonstrates positive relationships among work environments, patient outcomes and nurse outcomes



NDNQI



NDNQI - Built for Research







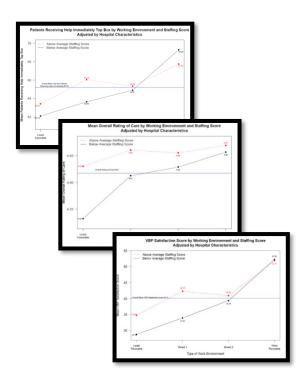
≈623 Hospitals

 $\approx 244,000$ Respondents



Achieve Excellence by Linking Nurse Data: Nursing Work Environment

- HCAHPS scores across all domains respond favorably to better nursing work environments.
- Quality-of-care ratings are higher for each successive quartile of nursing work environment.
- Performance on VBP patient experience scores increased with improving work environments.
- Higher-quality nurse work environments enhance patient and nurse perceptions of care quality.





Linking Data Across Domains: State of Nursing White Papers







2018: Optimizing Culture to Improve RN Engagement and Reduce Nurse Turnover



Issues: Stabilizing the Nursing Workforce

- Challenging work environment-increased workload/complex care
- Nurse burnout and compassion fatigue
- Staffing
- High turnover and attrition rates –NLRN rates in particular are concerning
- Financial impact
 - Training and development of new nurses
 - Turnover of experienced nurses





Study Framework

- The question
 - Study aims focused on RN intent to leave and intent to stay across different age, experience, tenure and unit types
- Mixed methods study
- Sample-NDNQI database-2017 all RN responses
 - Quantitative-246,847 RN respondents
 - Qualitative-coded responses from 249 clinical RNs and 50 nurse managers



Study Framework

- Trends and differences by age, tenure and unit type in RN job plans and reasons for planning to leave
- Predictors of intention to stay for all nurses
- Differences in predictors of intention to stay for newly licensed and experienced RNs
- Predictors of unit-based rates of intention to stay



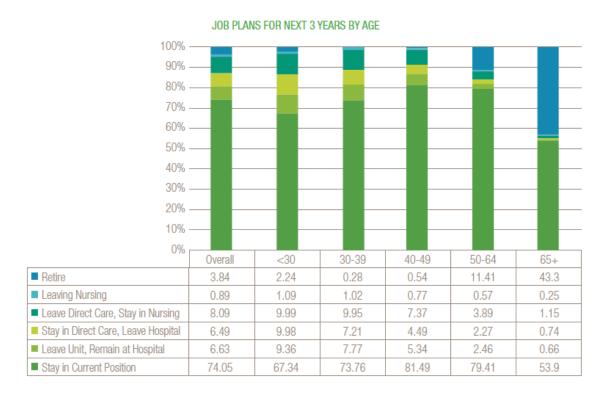
Quantitative



RN Job Plans

Younger nurses (<30 years old)

 More likely than those in other age groups to leave their current position but remain in the hospital, or leave direct patient care but remain in nursing, over the next three years





Plans to Leave Current Position

Within One Year

- Excluding retirement, dissatisfaction with the work environment was the most commonly cited reason for plans to leave a current position for a different job situation
- Home or personal reasons
- Change in nursing career

Within Three Years

- Home or personal reasons cited most often
- Change in nursing career
- Dissatisfaction with the work environment

By Age and Tenure

- Older nurses more commonly cite dissatisfaction with the work environment
- Younger nurses and those with fewer than four years of experience cited nursing career plan change



Qualitative



Key Findings

- Strongest drivers for retention
 - Experienced nurses-job satisfaction and joy in work
 - NLRNs nurse manager support, joy in work and praise/recognition





Key Findings

Nurses working on high intent to remain units answered "What keeps you on your unit?

Top Five

Quality of patient care/joy in work

Manager support

Tenured and experienced staff on unit

Workforce Cohesion/Teams

Staff-driven scheduling-input into staffing



Strategies for Improvement



Recruitment and Retention Across Generations

Trends

- Boomer Retirement- "Silver Tsunami"
- Understanding millennial career path....and Z's are nearly here!

Successful Transition Between Generations

- Understand key characteristics of each generation
- Mutual respect—we can all learn from each other
- Thoughtful leadership succession planning



Staffing vs. Work Environment

		Total Staffing HPPD	> 8 Hrs No Meal Break	Intent to Remain	Status of Nursing
RN Perception					
	Job Satisfaction	.370**	193**	.784**	.763**
	Quality in General	.354**	229**	.682**	.779**
Patient Experience					
	Rate Hospital 0-10	.261**	218**	.330**	.678**
	Nurses Listen	.190**	N.S.	.342**	.634**
	Prompt Response	.199**	158**	.392**	.609**
Patient Outcomes					
	Unassisted Falls	202**	.170**	248**	558**
	CLABSI	168**	N.S.	142**	383**
	HAPU II	189**	N.S.	202**	500**



Compassionate Connected Care [™] for the Care Giver





Compassionate Connected Care [™] for the Care Giver

- We should acknowledge the complexity and gravity of the work provided by caregivers
- It is the responsibility of management to provide support in the form of material, human, and emotional resources
- **Teamwork** is a vital component for success
- Empathy and trust must be fostered and modeled
- Caregivers' perception of a positive work/life balance reduces compassion fatigue
- Communication at all levels is foundational



Meaningful Recognition

- Improves compassion satisfaction and reduces compassion fatigue (Kelly et al, 2015)
- Empowers nurses to acknowledge the lives they touch and reconnect with (Lefton, 2012)
- Must be comprehensive, formal, and valuable to the receiver (AACN, 2017)
- Recognition of efforts and praise for a job well done help to create a healthy work environment and can increase overall job satisfaction (Weingarten)
- Helps to reconnect to the WHY



Remember to Care for Self

- Start your workday with some **protein** and spread it throughout the day amino acids are the building blocks of neurotransmitters
- Create self care/soothing strategies that work for you
 - Breathing
 - Visualization
 - Intention
- Change the channel of your brain off of the history channel
- Create a bedtime routine for you that reduces or eliminates technology
- Infuse laughter into your day
- Spend more time around optimistic people
- Practice mindfulness and gratitude



Thank You!

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