

Nurse-Led Forum for Vaccine Confidence

Getting Started: How to Become a Vaccine Ambassador

Friday, February 19, 2021 at 2:00 pm ET



This webinar was funded in part by a cooperative agreement with the Centers for Disease Control and Prevention (grant number NU50CK000580). The Centers for Disease Control and Prevention is an agency within the Department of Health and Human Services (HHS). The contents of this resource center do not necessarily represent the policy of CDC or HHS, and should not be considered an endorsement by the Federal Government.

National Nurse-Led Care Consortium



The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

NNCC provides expertise to support comprehensive, community-based primary care and public health nursing.

- Policy research and advocacy
- Program development and management
- Technical assistance and support
- Direct, nurse-led healthcare services

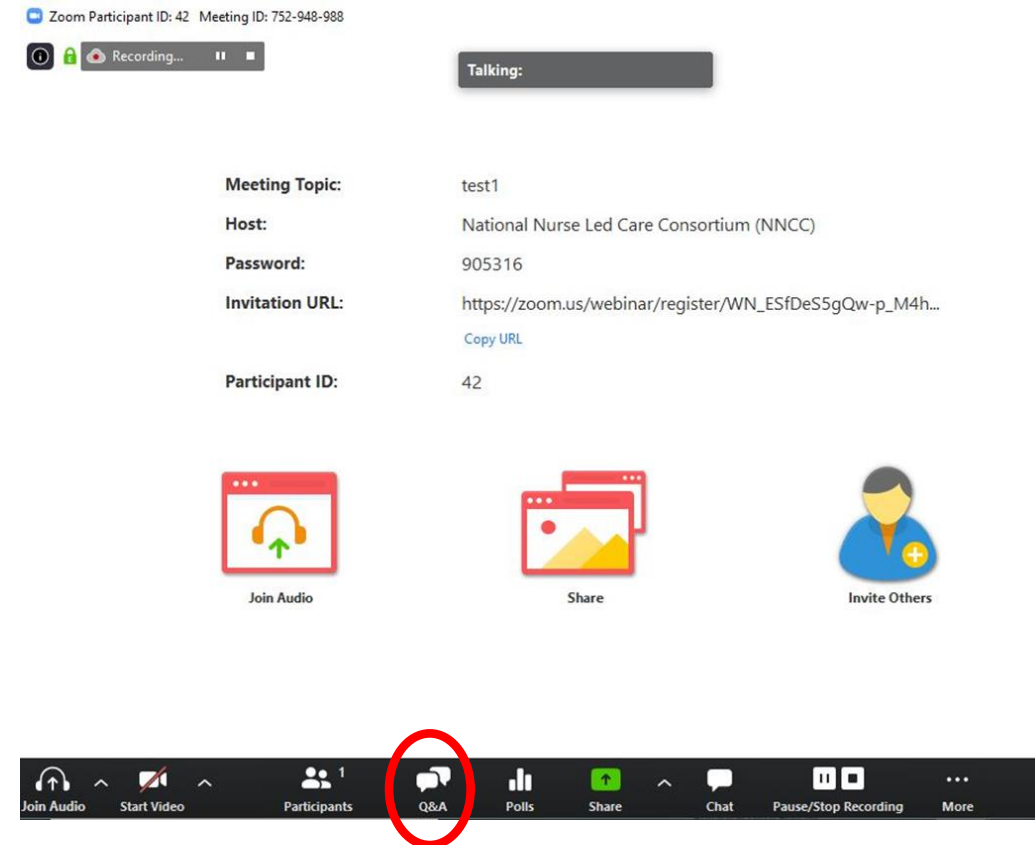
Housekeeping Items

Question & Answer

- Click Q&A and type your questions into the open field.
- The Moderator will either send a typed response or answer your questions live at the end of the presentation.

Continuing Education Credits

- Please complete the evaluation survey after today's training.
- Certificate will arrive within 2 weeks of completing the survey.



2020-21 Year of the Nurse and Midwife

- Since the beginning of the COVID-19 pandemic, nurses have played a critical role as frontline caregivers, leaders, and educators. With the rollout of COVID-19 vaccines across the U.S., nurses continue to support the pandemic response.
- In Dec. 2020, the World Health Organization extended the International Year of the Nurse and Midwife from 2020 through 2021.



Nurse-Led Forum for Vaccine Confidence

Our aims are to **create** a bi-weekly forum to:

- Explore questions around vaccine hesitancy
- Share strategies for building confidence in COVID-19 vaccines among nurses and communities they serve
- Learn perspectives from the field and promising practices for vaccine communications, partnerships, and decision-making

What is Vaccine Confidence?

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CDC definition –

“Vaccine confidence is the trust that patients, their families, and providers have in:

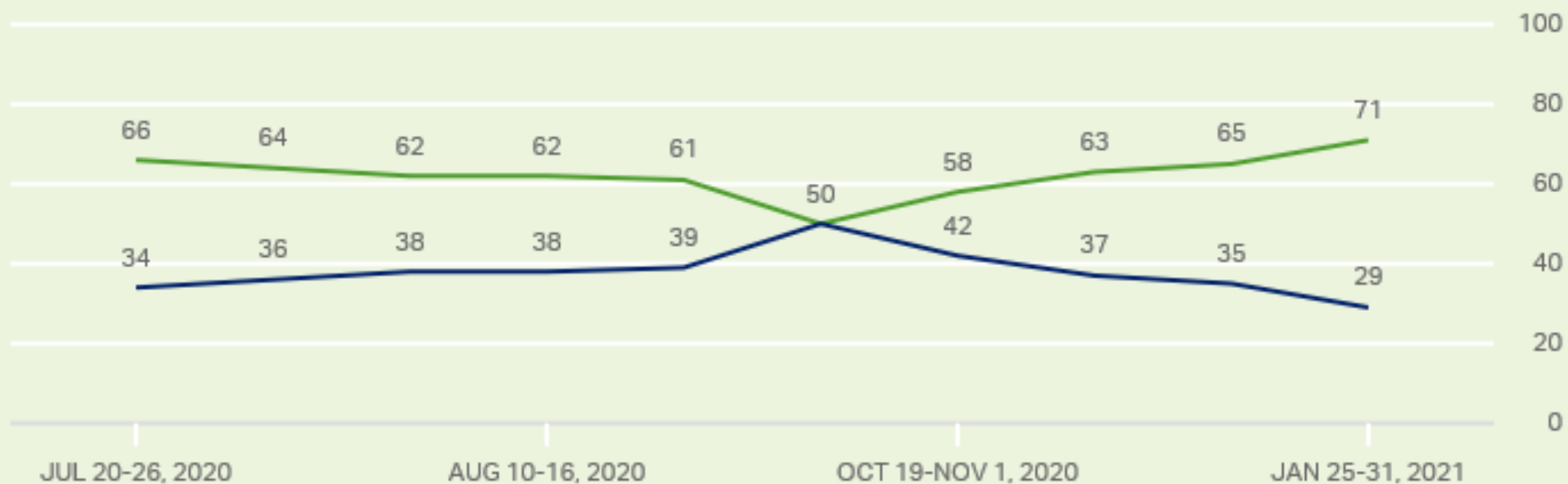
- Recommended vaccines
- Providers who administer vaccines
- Processes and policies that lead to vaccine development, licensure or authorization, manufacturing, and recommendations for use.”

Source: <https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence.html>

Americans' Willingness to Receive Coronavirus Vaccine

If one of the FDA-approved vaccines to prevent coronavirus/COVID-19 was available to you right now at no cost, would you agree to be vaccinated?

— % Yes — % No



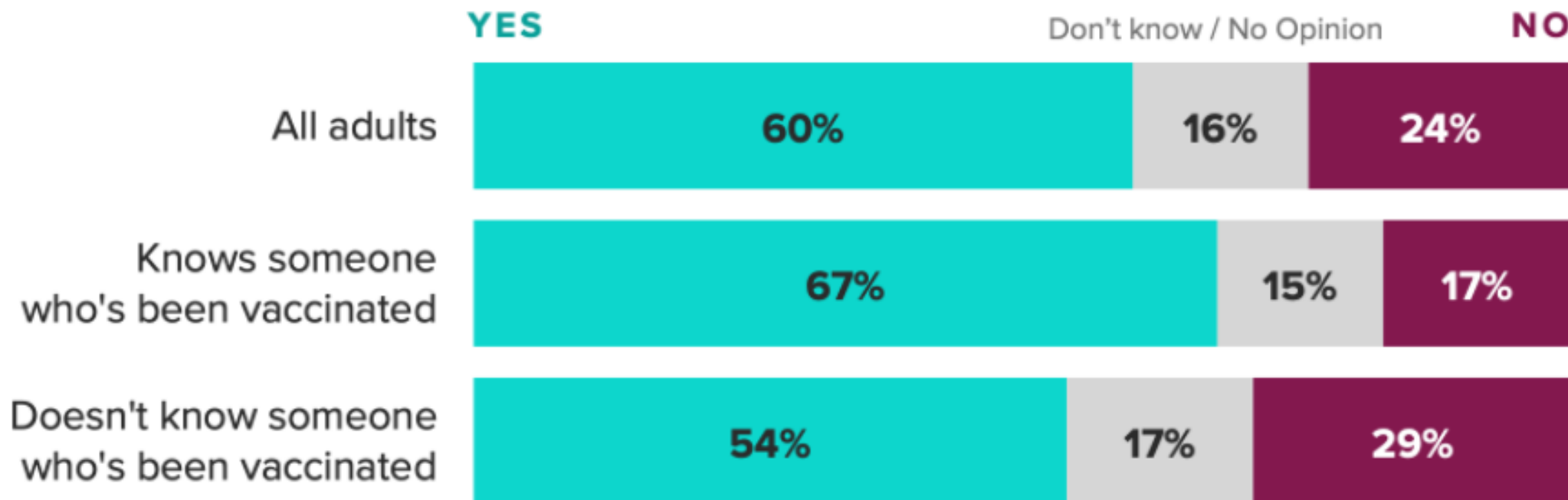
% Yes for Jan. 25-31, 2021, includes 9% who have already received at least one dose of the vaccine.

Before January 2021, question wording was: If an FDA-approved vaccine to prevent coronavirus/COVID-19 was available right now at no cost, would you agree to be vaccinated?

GALLUP PANEL

COVID-19 Vaccine Willingness Is Higher Among People Who Know Someone Who's Had the Shot

Adults were asked whether they would get a COVID-19 vaccine if one were available to them



Survey of U.S. Nurses (Oct. 2020)

Survey of 13,000 nurses by American Nurses Foundation

- **44%** of nurses are not comfortable having conversations with their patients about COVID-19 vaccines
- However, **65%** have provided direct care to patients with a known or suspected case of COVID-19

On whether they would voluntarily be vaccinated against COVID-19
“yes” (34%), “no” (36%), and “unsure” (31%)

Kaiser Family Foundation (Jan. 2021)

COVID-19 Vaccine Monitor data

Among those who have not been vaccinated:

- ~80% of U.S. adults say they would turn to a nurse, doctor, or other health care provider when deciding whether to get a vaccination.
- However, only 24% of those say they have already asked a health care professional for information about the vaccine.

>> How do we start these important conversations?

Quick Poll

Which groups have you started having conversations with about COVID vaccines? (can select more than one)

- Family/friends
- Colleagues
- Patients/clients
- None

Quick Poll

Which group(s) do you feel the least prepared to have conversations with about COVID vaccines? (can select more than one)

- Family/friends
- Colleagues
- Patients/clients

Become a Vaccine Ambassador

- Help educate people about [COVID-19 vaccines](#): development, safety, benefits
- Learn about the COVID-19 vaccines plans in your community>> identify opportunities for partnership.
- Work with clients and patients to make a vaccination plan.
- Share accurate and timely information about COVID-19 vaccines with [the people who need it most](#).
- Continue to [protect yourself and others from COVID-19](#).

Panel Discussion



Monica Harmon, MSN, MPH, RN
Adjunct Faculty, Thomas Jefferson
University
Nurse Diversity Council Co-Chair,
Pennsylvania Action Coalition



Erin Graham, BSN, RN, IBCLC
Public Health Nurse Supervisor
Philadelphia Nurse Family Partnership, NNCC



**Laureen Tavolaro-Ryley, RN,
PMHCNS- BC, PMHNP-BC**
Independence Foundation Chair in Nursing
Community College of Philadelphia

Q&A



Resources

Links for trusted vaccine information:

- [Frequently Asked Questions about COVID-19 vaccines \(CDC\)](#)
- [COVID-19 Vaccine FAQs for Healthcare Professionals \(CDC\)](#)
- [COVID-19 Vaccine Training Modules for Healthcare Professionals \(CDC\)](#)
- [For Nurses: Answers to COVID-19 Vaccination Questions for Healthcare Providers \(Ad Council\)](#)



Next Webinar: Friday March 5th 1-2pm ET

Building Partnerships to Support
COVID-19 Vaccine Rollout

Register today!

Pennsylvania's Healthcare Mosaic: Advocacy & Equity in Action Virtual Conference



- Hosted by the PA Action Coalition's Nurse Diversity Council in partnership with Penn State College of Nursing- March 1-5, 2021
- Entire conference virtual and conducted through Zoom
- **[Registration and agenda posted here!](#)**
- Sponsorship opportunities available

Nurse-Led Forum for Vaccine Confidence

Building Partnerships to Support COVID-19 Vaccine Rollout

Friday, March 5, 2021 at 1:00 pm ET



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