Four-Part Learning Collaborative

Community Partnerships to Address the Consequences of the COVID-19 Pandemic Among Residents of Public Housing

Part One

Thursday, October 22, 2020

WELCOME!

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NATIONAL NURSE-LED CARE CONSORTIUM

The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

NNCC provides expertise to support comprehensive, community-based primary care.

- Policy research and advocacy
- Technical assistance and support
- Direct, nurse-led healthcare services

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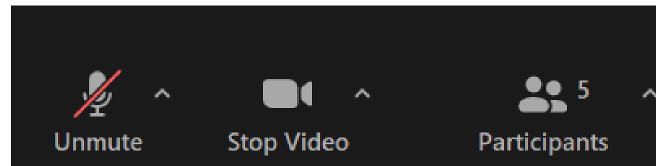
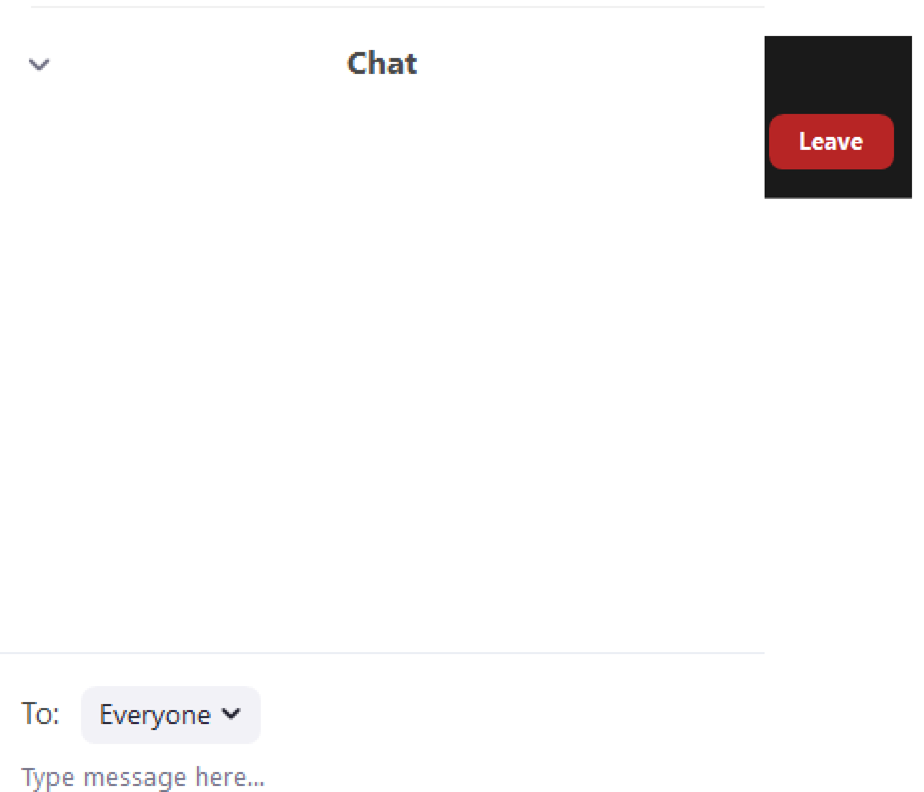
HOUSEKEEPING

Zoom Tips

- Videos on!
- Mute when not speaking
- Engagement
- Breaks when you need them





Follow-up Items

- Brief survey poll at the end of the module
- CME/CNE credit link to be shared in chat and on Bridge
- “Pitch” your partnerships!

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BRIDGE

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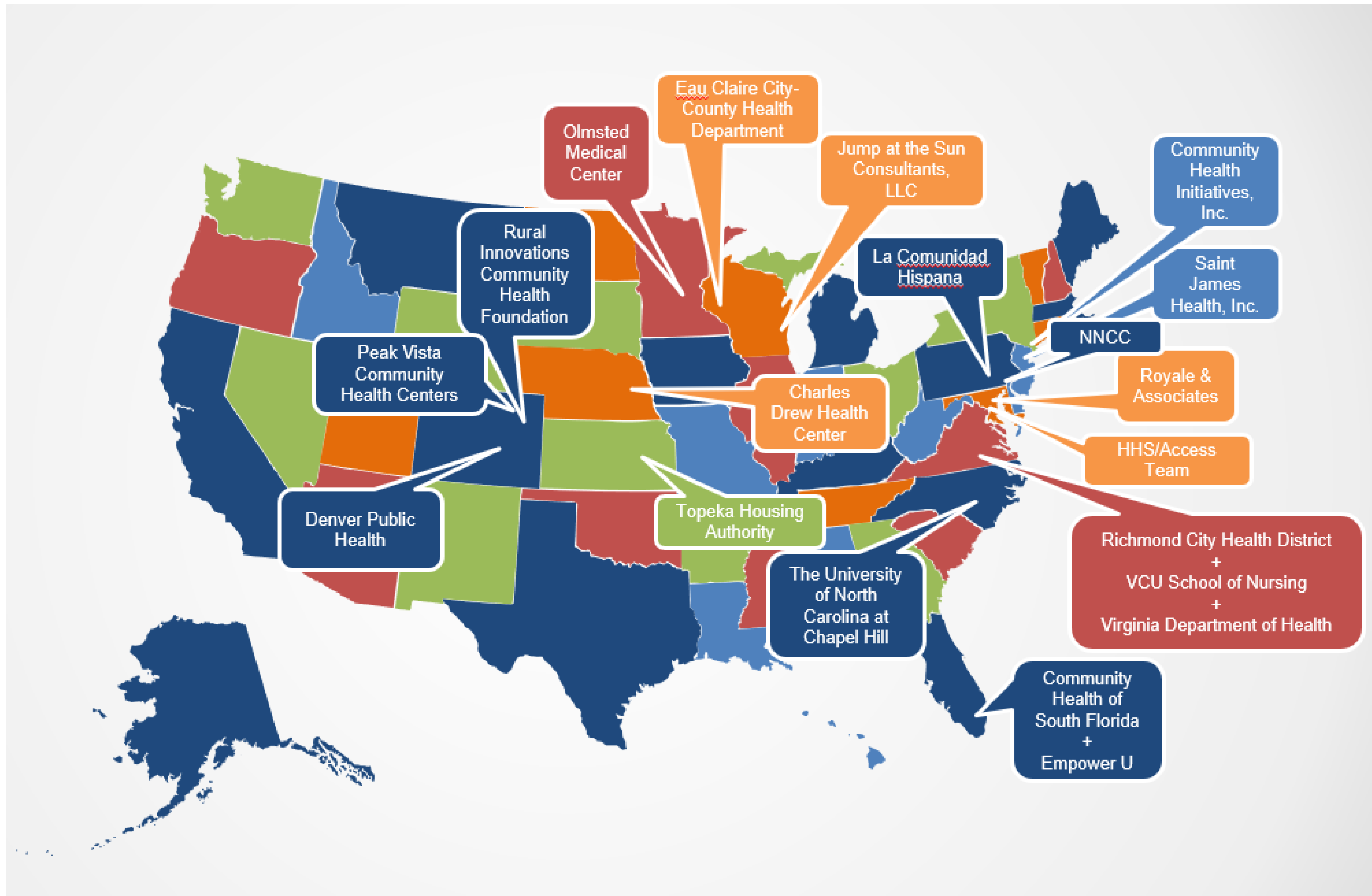
TODAY'S PARTNERSHIP SHOWCASE

Donisha Reed, MPH
Program Manager – Population Health & Wellness
TCA Health, Inc.

ABOUT YOU – YOUR LOCATION



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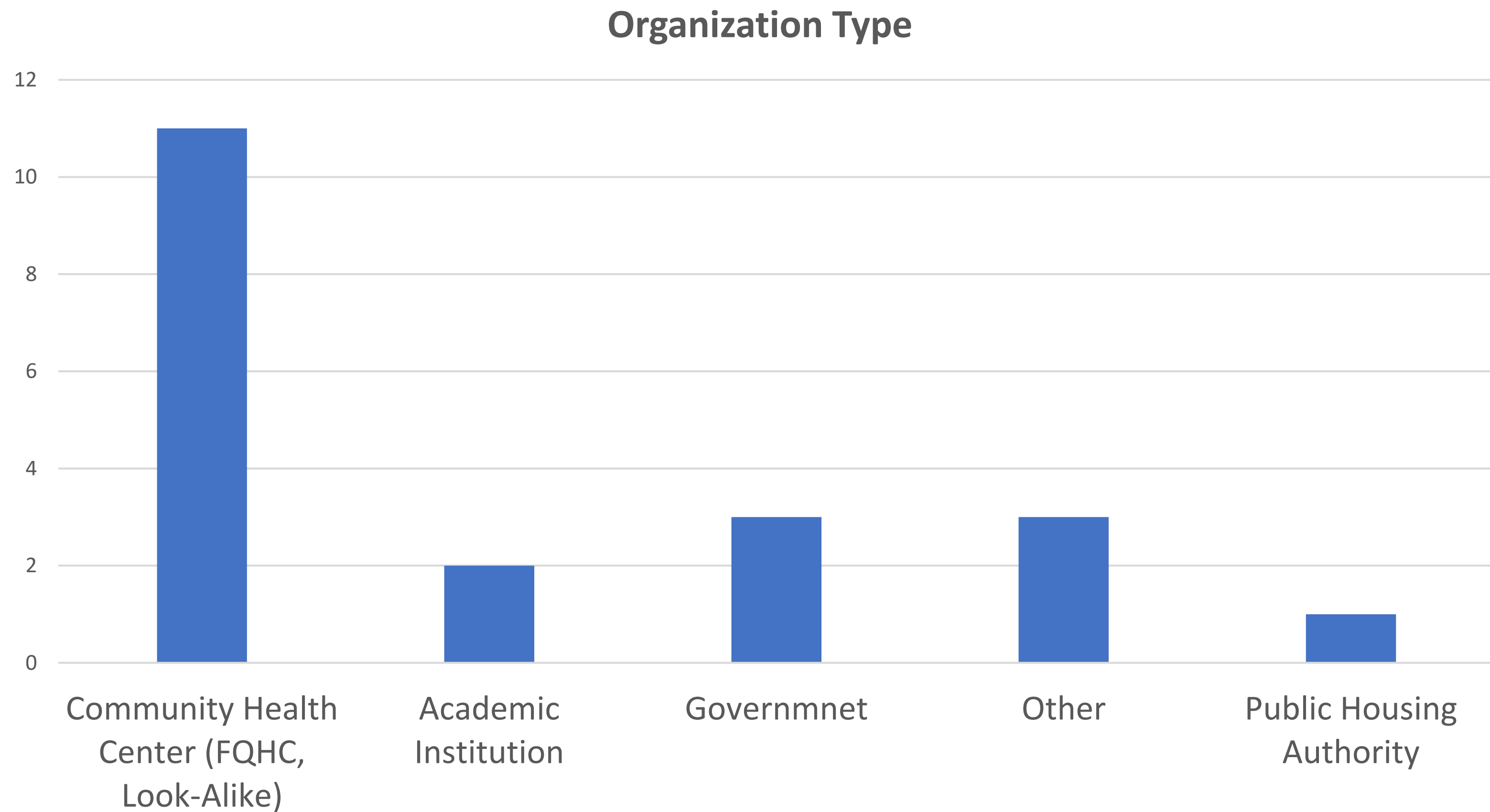
ABOUT YOU – YOUR ORGAZATIONS



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ABOUT YOU – REASONS FOR JOINING

"How we can improve in developing these relationships with the community."

"Learn more about examples to help our communities address housing during COVID-19."

"Learn more about how others are working with partners."

"To gain more insight on public housing and primary care."

ABOUT YOU – EXPECTATIONS

“Sharing of ideas that work in the inner cities of America.”

“Increase understanding of how the COVID-19 pandemic has affected public housing recipients to identify strategies effective in minimizing health risks—and apply to our delivery of healthcare and interventions.”

“To learn how to better serve the most vulnerable population.”

SOCIAL DETERMINANTS OF HEALTH:

THE FOUNDATION OF COMMUNITY PARTNERSHIPS

Thursday, October 22nd
1pm – 2pm

Emily Kane, MPA
Senior Program Manager
National Nurse-Led
Care Consortium

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Poll 1

Health
_______________ is a dynamic state of complete physical, mental, spiritual, and social well-being and not merely the absence of disease or infirmity.

- World Health Organization

Poll 2

Health equity
__________________ means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.

- Robert Wood Johnson Foundation

Poll 3

Social determinants of health

______________________ are circumstances in which people are born, grow up, live, work and age, and the systems put in place to deal with illness. These circumstances are in turn shaped by a wider set of forces: economics, social policies, and politics.

- World Health Organization

Poll 4

A ___**health disparity**___ is a higher burden of illness, injury, disability, or mortality experienced by one group relative to another.

- Kaiser Family Foundation

What are social determinants?

- Drive an estimated 80% of health outcomes
- Impact both individual and population health
- Impact every industry and discipline, and require a multi-sector approach
- Affect every race, gender, sexuality, religion, etc.
  - Some populations are more likely to be impacted by SDOH than others

Health outcomes

- Higher rates of chronic disease, including cardiovascular disease (American Health Association)
- Higher rates of obesity (American Diabetes Association)
- Higher rates of asthma and other diseases caused by pests and pollutants (Allergy & Asthma Proceedings)
- Higher infant mortality rates (Office of Minority Health)
- Disproportionate risk for contracting communicable diseases (Health Affairs)

Figure 1

Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

Health Outcomes

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

KFF

HENRY J KAISER FAMILY FOUNDATION

Case Example: Housing

https://youtu.be/Ws4Ir5wtHwM?t=20

How can we partner?

The LINKAGE Framework

Learn about the community and clinical sectors.

Identify and engage key stakeholders from the community and clinical sectors.

Negotiate and agree upon goals and objectives of the linkage.

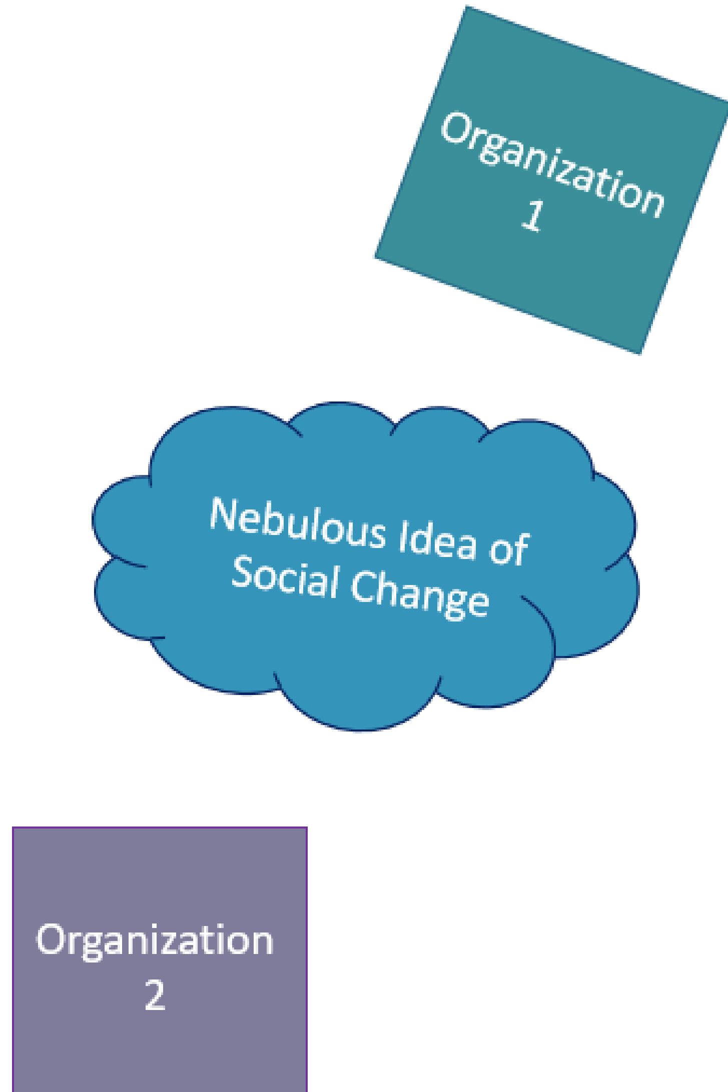
Know which operational structure to implement.

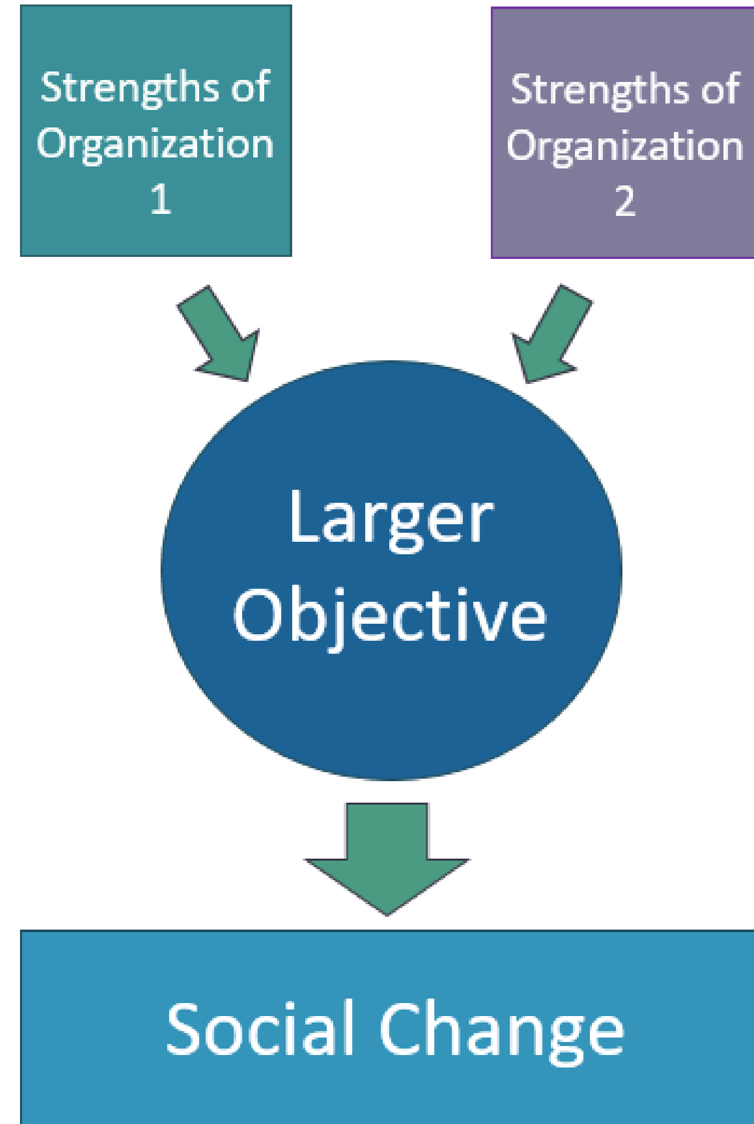
Aim to coordinate and manage the linkage.

Grow the linkage with sustainability in mind.

Evaluate the linkage.

https://www.cdc.gov/dhdsp/pubs/docs/ccl-pharmacy-guide.pdf


Before a Partnership
Organization 1
Nebulous Idea of Social Change
Organization 2


After a Partnership
Strengths of Organization 1
Strengths of Organization 2
Larger Objective
Social Change

	Cooperation	Coordination	Collaboration
Partnership Continuum	- Informal relationships - Shared information only - Separate goals, resources and structures	- Long-term effort around a project or task - Some planning and division of roles - Some shared resources, rewards and risk	- Durable and pervasive relationships - New structure with commitment to common goals - All partners contribute resources and share rewards & leadership
Examples	- Community center promotes health center services; health center promotes community center services/events	- Health center operates as guest speaker in a health class on diet and physical activity in a school to meet academic requirements	- MOU between health center and school for health center to perform sports physicals at the start of each semester

Next Steps

- Define shared population and goals
- Start small – pilot a partnership
- Codify the partnership through an SOP or MOU
- Incorporate partnerships into staff orientation
- Obtain patient/resident feedback on a regular basis

References

1. WHO remains firmly committed to the principles set out in the preamble to the Constitution. World Health Organization. Access here.

2. What is health equity? Robert Wood Johnson Foundation. Access here.

3. What are health inequities or inequalities? World Health Organization. Access here.

4. Disparities in Health and Health Care: Five Key Questions and Answers. Kaiser Family Foundation. Access here.

5. Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity. Kaiser Family Foundation. Access here.

6. Going Upstream: How our State Budget, Revenue, and Policies can Improve Health. Massachusetts Budget and Policy Center. Access here.

7. Social Determinants of Health 101 for Health Care: Five Plus Five. National Academy of Medicine. Access here.

References (cont.)

8. PARTNERSHIP FOR HEALTHY COMMUNITIES: Structural Racism as a Fundamental Cause of Health Inequities. University of Delaware Community Engagement Initiative. Access here.

9. Structural Racism, Social Risk Factors, and Covid-19 — A Dangerous Convergence for Black Americans. Leonard E. Egede, M.D., and Rebekah J. Walker, Ph.D. Access here.

10. Levels of racism: a theoretic framework and a gardener's tale. CP Jones. Access here.

11. "Weathering" and Age Patterns of Allostatic Load Scores Among Blacks and Whites in the United States. Arline T. Geronimus, ScD, Margaret Hicken, MPH, Danya Keene, MAT, and John Bound, PhD. Access here.

12. Expenditure Reductions Associated with a Social Service Referral Program. Zachary Pruitt, Nnadozie Emechebe, Troy Quast, Pamme Taylor, and Kristopher Bryant. Access here.

What's one promising practice you took away from Donisha's presentation?

what could you see as a barrier for implementation for your health center?

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Who in your community could you approach to create a partnership(s) similar to the one(s) Donisha described?

THANK YOU!

- Next module on November 5th at 1pm
- Complete CME/CNE form: https://www.proprofs.com/quiz-school/story.php?title=102220-module-1-partnerships-to-address-social-determinants-of-healthvy
- Post in discussion forum on Bridge
- Volunteer to pitch your partnership(s)

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