



# Health Begins at Home: Integrating Public Health Nursing and Legal Services for Community Wellness

*Module 3: April 30, 2020*

# National Nurse-Led Care Consortium

The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

NNCC provides expertise to support comprehensive, community-based primary care.

- Policy research and advocacy
- Technical assistance and support
- Direct, nurse-led healthcare services



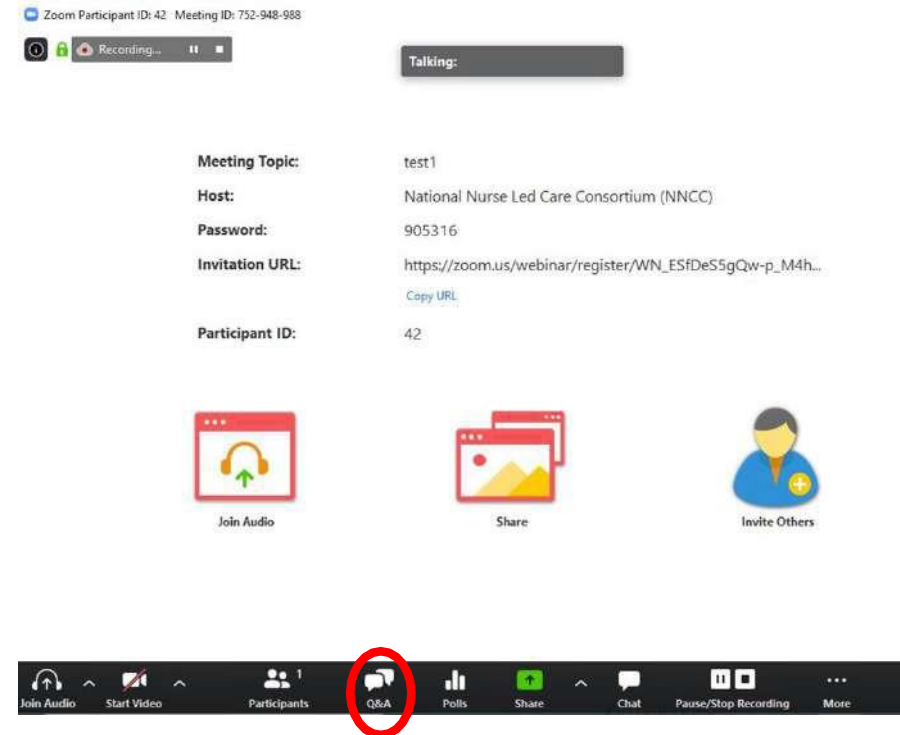
# Housekeeping Items

## Question & Answer

- Click Q&A and type your questions into the open field.
- The Moderator will either send a typed response or answer your questions live at the end of the presentation.

## Continuing Education Credits

- Please take the SurveyMonkey evaluation at the end of this webinar to receive CME/CNE
- You must complete survey to receive credit.
- Certificate will arrive within 1 week of completing the survey.



# Challenges and Barriers – in the chat

What are the top three challenges/barriers you're facing in delivering care to patients/families right now?

# INTEGRATING LEGAL SERVICES AND ADVOCACY IN HOME VISITING AND PRIMARY CARE

April 30, 2020

# OVERVIEW



Katherine Kinsey, PhD, RN, FAAN  
Nurse Administrator and Principle Investigator of Philadelphia Nurse-Family  
Partnership and Mabel Morris Family Home Visit Program

TODAY'S  
PRESENTERS



## LEARNING OBJECTIVES

1. Increase ability to successfully begin to integrate partnerships with legal services organizations.
2. Understand how to develop a legal services model to meet organizations' needs.
3. Develop a successful policy agenda.





LEARNING  
COLLABORATIVE  
WEBINAR #1 & #2  
RECAP

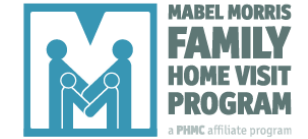
MISSED THE  
1<sup>ST</sup> & 2<sup>ND</sup>  
WEBINARS?

The screenshot shows the website for the National Nurse-Led Care Consortium, a PHMC affiliate. The header includes the organization's logo, navigation links (About, Programs, Policy, Resources, Consultation, Membership), a search bar, and a 'Join' button. The main content area features the title 'Module 1-The Value of Legal Services and Home Visitation for Patients and Communities' with a date of 'Apr 02, 2020 02:00 PM EST'. Below the title is a video player with a thumbnail image of three healthcare professionals. The video title is 'Health Begins at Home: Integrating Public Health Nursing and Legal Services for Community Wellness' and the subtitle is 'Module 1: April 2, 2020'. The video player includes a play button, a progress bar at 1:11:51, and the Vimeo logo. Below the video player, there is a 'Slide deck:' section with a link to 'Module 1-The Value of Legal Services and Home Visitation for Patients and Communities'.

Webinar and slides are now posted [online](#).

# OVERVIEW OF THE NURSING-LEGAL PARTNERSHIP

- Established in 2016
- Collaboration between:
  - National Nurse-Led Care Consortium's Philadelphia Nurse-Family Partnership and Mabel Morris Family Home Visit Program (NFP/MM)
  - The Health Education and Legal Assistance Project: A Medical-Legal Partnership at Widener University Delaware Law School (HELP: MLP)
- Supported by:
  - Rita and Alex Hillman Foundation
  - Oak Foundation
  - Pennsylvania Children's Trust Fund
  - New Century Trust
  - Patricia Kind Family Foundation



# INTEGRATING LEGAL SERVICES INTO HEALTH CARE SETTINGS



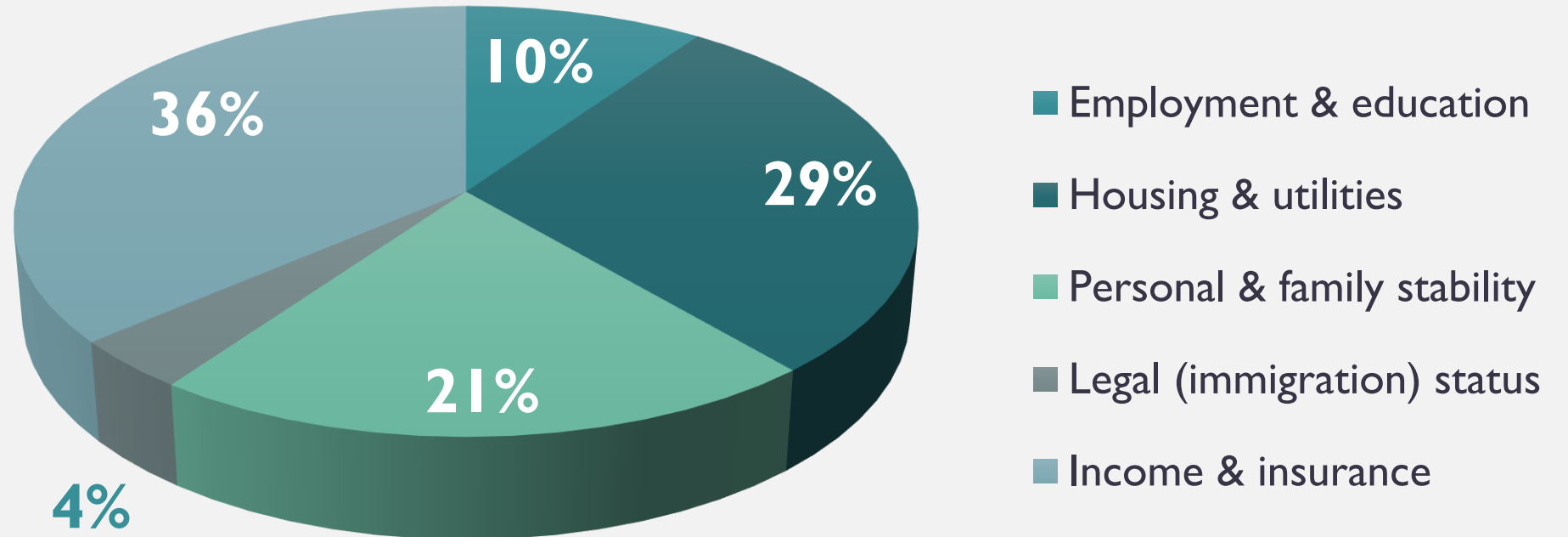
Susanna Greenberg, Esq.  
Managing Attorney

Health, Education, and Legal Assistance Project: A Medical-Legal Partnership (HELP: MLP)

## LEGAL MATTERS ADDRESSED 2019

**64** legal cases closed.

**223** legal consultations conducted.



# LEGAL SERVICES INTEGRATION: LESSONS LEARNED

- Legal generalists versus specialists.
- Role clarity between staff social workers and attorneys.
- Identify who is the client (families served versus the organization).
- Identifying and addressing ethical issues.
- Training lawyers to work in health care settings.



## CASE EXAMPLE



Rachel Mark, Esq.  
Staff Attorney

Health, Education, and Legal Assistance Project: A Medical-Legal Partnership (HELP: MLP)



## EMILY'S STORY

- **Background**

- Mom with quadriplegia
- 22-month old daughter with deafness
- Family lives in Public Housing Authority (PHA) housing-an old row house in Philadelphia
  - Outdoor wheelchair lift
  - Multiple units in building
- Mom is very happy with the neighborhood, and has been able to piece together supports for her and her daughter's unique medical needs

- **Health-harming legal issue**

- Outdoor wheelchair lift is breaking, due to parts needing replacement as well as neighborhood vandalism



## EMILY'S STORY: HOW IS THIS HEALTH-HARMING?

- Inability to get to doctor's appointments for mother and child due to being unable to leave home.
- Old housing stock - concerns about being trapped in home in case of a fire.
- If family must move, they will likely end up in a different neighborhood, resulting in a loss of the support system they have worked so hard to build - may have to switch physicians, therapists, etc.
- Getting locked out of home - if family returns to home and lift is broken, they are not able to enter home, meaning that they could be stuck outside for hours waiting for emergency repair in snow or in 100-degree heat.



## EMILY'S STORY: LEGAL SOLUTION

Legal solution: housing transfer

- Couldn't client have requested this on her own?
  - Yes, but ...
- The importance of client-centered advocacy
- Collaborative, interdisciplinary work is key for best outcome



# ENGAGING FAMILIES AND COMMUNITY IN POLICY ACTIVITIES



Aly Keefer, MS

Public Health Project Manager

Philadelphia Nurse-Family Partnership and Mabel Morris Family Home Visit Program

# MEASURED SUCCESS



Advocacy efforts are aligned with needs of clients and program domains



Nurse-Liaison who remains in the field while focusing on policy and advocacy work



Strengths and risks framework

## Connecting the Dots to make Lasting Impressions



These circles represent key measures and data points NHV's collect and influence to produce positive outcomes in the clients they serve

These measures are recognized and monitored by the state, the government, and various health organizations

E. Graham, M. Rubinsky  
February 2017

# DEVELOPING A POLICY TEAM



- The Policy Team was formed to create a Policy Agenda that was client centered, relying on nurse home visitors' experiences and expertise and informed by clients' voices.
- Comprised of nurse home visitors, administrators, supervisors, lawyers, interns, NNCC staff, and program partners.
- Initial Policy Agenda translated into partnerships with local politicians, community leaders, and city agencies leading to tangible outcomes.

# BRUNCH AND LEARN

- A strategy to turn the volume up on issues that we are working on.
- Bringing enthusiasm and knowledge of systemic issues to home visitors and maternal and child health community providers.

## BRUNCH & LEARN

*Parenting Youth: Supporting the Transition to Adulthood*

Tuesday, March 3, 2020  
9:30 am to 3:00 pm

1500 Market Street  
Philadelphia, PA







# COMMUNITY ACTION DAY 2019



**What is most important to you?**

**How Can You Make Your Voice HEARD?**

- Vote!
- Speak with your Legislators!
- Advocate at Town Hall Meetings!
- Start a petition!
- Post on social media!

**City Council**

- 17 seats up for election
- Legislative body that can pass municipal ordinances and budgets, municipal appropriations, and even set local tax rates.
- Elected by districts and can make potential bills into law with the majority vote.

**Mayor**

- Runs the city's daily operations
- Works alongside the legislative body to enact laws
- Lead council meetings
- Listen to constituents and their concerns
- Make business decisions

**Judgeships**

- Judges decide whether cases meet or do not meet legal standards with no bias
- Administer justice under the law to break down barriers to justice
- and uphold the proper administration of justice while maintaining courtesy and dignity

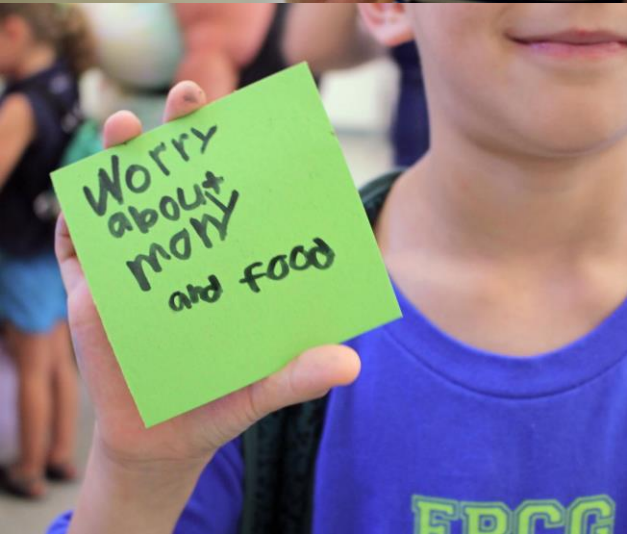
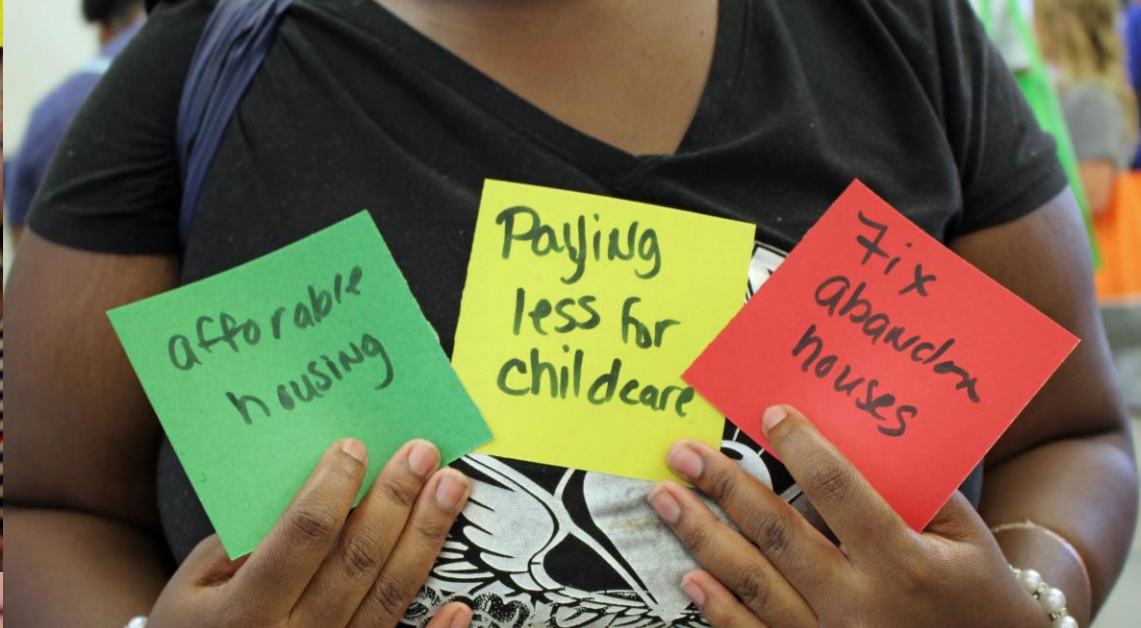
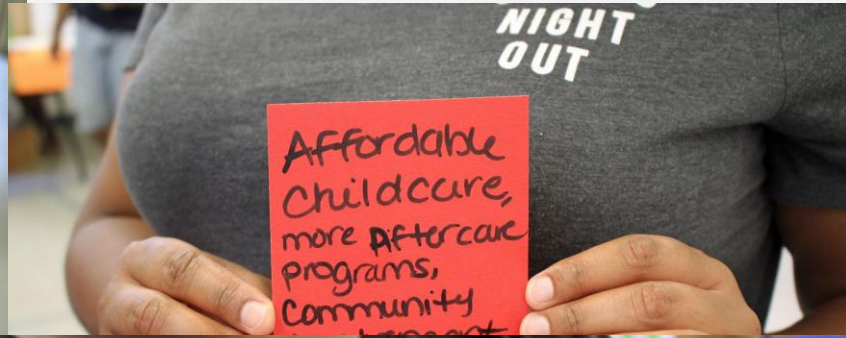
**Important to you?**

- My Child's Health
- Access to Education
- Access to Healthy Foods
- Equality
- Opioid Prevention

**Other issues:**

- Affordable Child Care
- Access to Transportation
- Affordable Housing
- Safe & Clean Communities
- My Health
- Employment
- Environment Protection
- Paid Maternity Leave
- The Importance of...
- Instructions 1
- Breastfeeding





# STRATEGIES FOR EFFECTIVE POLICY ADVOCACY



Erin Blair, BSN, RN

Nurse Home-Visitor, Policy and Advocacy Nurse-Liaison  
Philadelphia Nurse-Family Partnership and Mabel Morris Family Home Visit Program

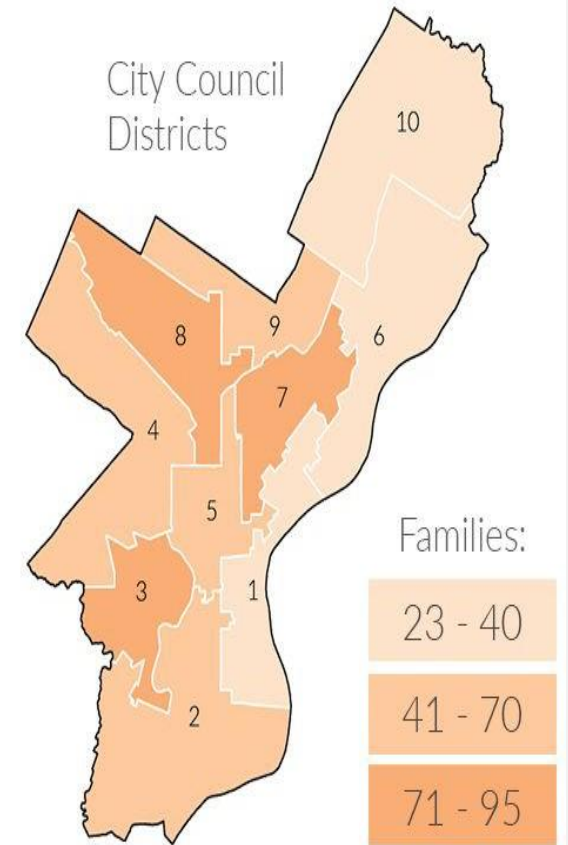
**POLL QUESTION:**  
**IS YOUR ORGANIZATION**  
**ENGAGING IN SYSTEMIC**  
**ADVOCACY EFFORTS?**

# WORKING WITH POLICYMAKERS

- An OFFER not an ASK for legislators.
- How we can help them achieve their goals while meeting the goals of our Policy Agenda?
- Bidirectional collaboration.
- Flexibility and prioritizing.

## Families Served in Philadelphia, 2018

The Philadelphia Nurse-Family Partnership and Mabel Morris Family Home Visit Program serve hundreds of families every year. The map on the right shows the impact that our home visiting nurses had in our communities in 2018.



## POLICY EXAMPLE: COALITION FOR A LEAD-FREE PHILLY

- Submitted testimony for families injured by lead poisoning.
- Two nurses testified at hearings and participated in press conferences.
- One client testified, was interviewed by reporters and spoke at a press conference.
- Working with local and state legislators on multiple bills.





QUESTIONS?

THANK YOU!

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Erin Blair [eblair@phmc.org](mailto:eblair@phmc.org)

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Susanna Greenberg [sgreenberg@helpmlp.org](mailto:sgreenberg@helpmlp.org)

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Aly Keefer [akeefer@phmc.org](mailto:akeefer@phmc.org)

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Katherine Kinsey [kinsey@phmc.org](mailto:kinsey@phmc.org)

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Rachel Mark [rmark@helpmlp.org](mailto:rmark@helpmlp.org)



NURSING-  
LEGAL  
PARTNERSHIP  
LEARNING  
COMMUNITY

- **Next topic:** Sustainability and Evaluation
- **Date:** May 14 at 2pm ET



# Up Next

## **Module 1-The Value of Legal Services and Home Visitation for Patients and Communities**

*April 02, 2020 at 2:00 pm ET*

**- DONE**

## **Module 2 - Building Successful Multidisciplinary Partnerships**

*April 16, 2020 at 2:00 pm ET*

**- DONE**

## **Module 3 - Integrating Legal Services and Advocacy in Home Visiting and Primary Care**

*April 30, 2020 at 2:00 pm ET*

**- DONE**

## **Module 4 - Sustainability and Evaluation**

*May 14, 2020 at 2:00 pm ET*

# For Next Time

- Share resources to address the challenges/barriers you identified
- Create a SMART goal as a result of this learning collaborative
- Submit questions for next time



**NATIONAL  
NURSE-LED CARE  
CONSORTIUM**  
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## Thank You!

Twitter – @NurseLedCare

Facebook – nursingclinics

Email Emily – [ekane@phmc.org](mailto:ekane@phmc.org)

**The National Nurse-Led Care Consortium (NNCC)** supports the growth and development of over 250+ nurse-managed health centers serving millions of vulnerable people across the nation.

