# Taking it to the Street: Decreasing Stigma of Opioid Use Disorder and Promoting Medication Assisted Treatment through Partnerships with Nursing Students

National Nurse-Led Care Consortium Tuesday, December 10, 2019



#### **National Nurse-Led Care Consortium**

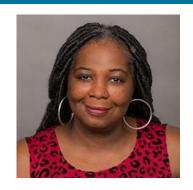
The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

NNCC provides expertise to support comprehensive, community-based primary care and public health nursing.

- Policy research and advocacy
- Technical assistance and support
- Direct, nurse-led healthcare services



#### **Speakers**



Shawana Mitchell
Community Health Navigator
National Nurse-Led Care Consortium



Faith Peterson
Student Nurse Representative
Community College of Philadelphia



Laureen Tavolaro-Ryley
Independence foundation Chair in Nursing
Community College of Philadelphia



Kristine Gonnella

Moderator

National Nurse-Led Care Consortium



#### **Objectives**

- Identify common language used that increase stigma among individuals with opioid use disorder and identify approaches to reduce stigma.
- Describe one strategy to engage community members in working towards reducing overall stigma among opioid use disorder and accessing medication assisted treatment.



## **Dialogue-Interview**



Shawana Mitchell Community Health Navigator





Faith Peterson Nursing Student



### **Pop Up Question**

## What roles do community health nurses play in addressing substance use in our communities?





## 19130 Zip Code Project

- Community College of Philadelphia Department of Nursing
- Funded by the Independence Foundation
- Partnerships with Schools, senior centers, head start programs, health fairs
- Health Promotion & Disease Prevention activities to vulnerable populations in Philadelphia

Community College Of Philadelphia Department of Nursing

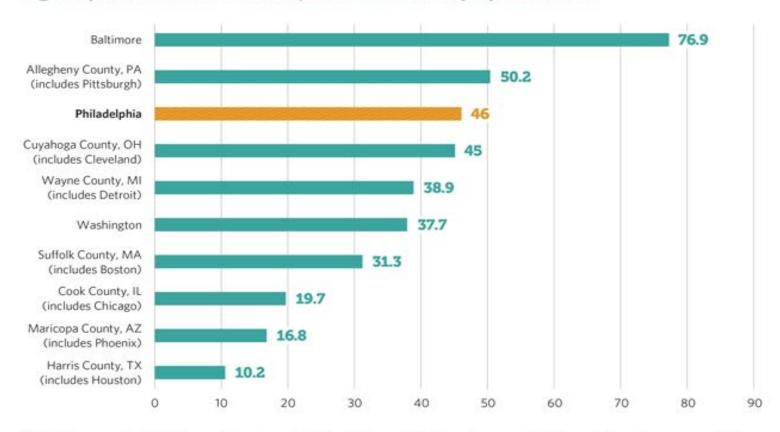


Partnership

# Substance Use in Philadelphia

#### Drug Overdose Deaths Per 100,000 Residents, 2016

Age-adjusted rates for Philadelphia and other major jurisdictions

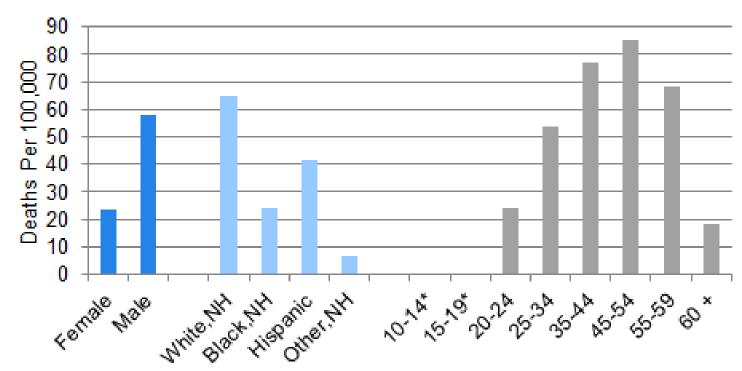


Note: Data were collected at the county level, except for Washington, which is the only non-county city for which numbers were available. Baltimore and Philadelphia are both cities and counties. The Centers for Disease Control and Prevention adjusts rates by age so that comparisons among jurisdictions are not skewed by one county having a significantly younger or older population than another; drug overdoses ruled homicides or suicides are not included.

Source: Centers for Disease Control and Prevention, CDC WONDER Database, Multiple Cause of Death Data, 2016

# Demographics of Opioid Related Deaths

#### Rates of Opioid-related Overdose Deaths, 2016, Philadelphia Residents Only



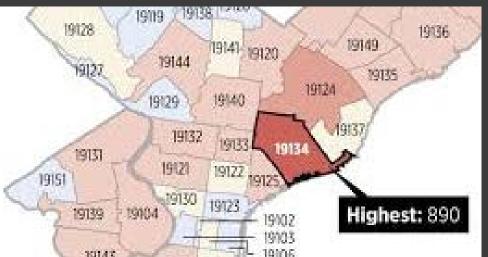




How to address the Opioid Crisis?



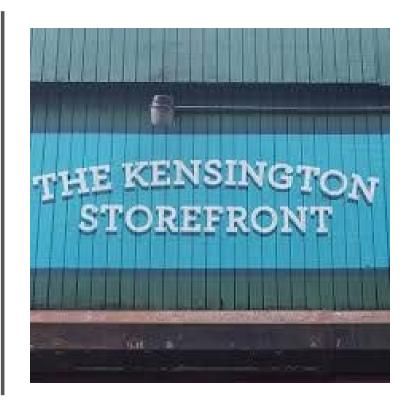




Kensington..







## Kensington Storefront Project





Porch Light Hub space in Kensington, serves as a workshop for artists, a site for learning, and a safe space for neighbors seeking refuge and recovery.

## Stigma

stigma disproportionately influences health outcomes and mental well-being. Fear of being judged and/or discriminated against can prevent people with substance use disorders, from getting the help they need.

Health care providers treat patients who have substance use disorders differently. Clinicians have lower expectations for health outcomes for patients with substance use disorders

People with a substance use disorder who expect or experience stigma have poorer outcomes.

 People who experience stigma are less likely to seek out treatment services and access those services. When they do, people who experience stigma are more likely to drop out of treatment



#### Train the Trainer

Through our collaboration with the NNCC and Philadelphia Public Health Department Students participated in an intensive training about Medication Assisted Treatment for SUD



Our Workforce of students know the community because they are from the community





Listening to the Voice of the Client



## The Workforce of Community College of Philadelphia Interns

- Train the trainer model
- Builds on the department of nursing's mission to serve the community
- Recognition of the role of nurses as leaders in keeping the community healthy

## Student Intern Reflections

- "I had the opportunity to offer medication assisted treatment to a community were I saw devastation from the opioid crisis, and it felt so good to be able to offer something to the community"
- "I saw people I loved die from an overdose- the ability to help other people in the community to have options for their substance abuse made me feel like I was helping the community heal"
- "I was nervous about doing the presentation, but once I started to talk I felt comfortable with the group and when I finished I felt like I made a contribution"

## Supporting Interns

- Giving students the resources to succeed
- Focusing on their self confidence
- Working in Pairs
- Integration of work into their resumes







- Legal Concerns
- Scheduling
- Time Management

#### Pop Up Question

## How beneficial are community health nurses, in your opinion, in addressing substance use in our communities?

- a) Not significantly beneficial
- b) Unsure about potential benefits
- c) An opportunity to build further care linkages
- d) A beneficial approach for a number of high-needs individuals
- e) A highly beneficial form of outreach and care initiation



## Discussion





## Thank you

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