



Public Housing Today: Trends, Changes, and Next Steps

March 21, 2018

2pm – 3pm ET

National Nurse-Led Care Consortium

The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

NNCC provides expertise to support comprehensive, community-based primary care.

- Policy research and advocacy
- Technical assistance and support
- Direct, nurse-led healthcare services

Hello!



Emily Kane



Alex Ernst



Ron Clewer

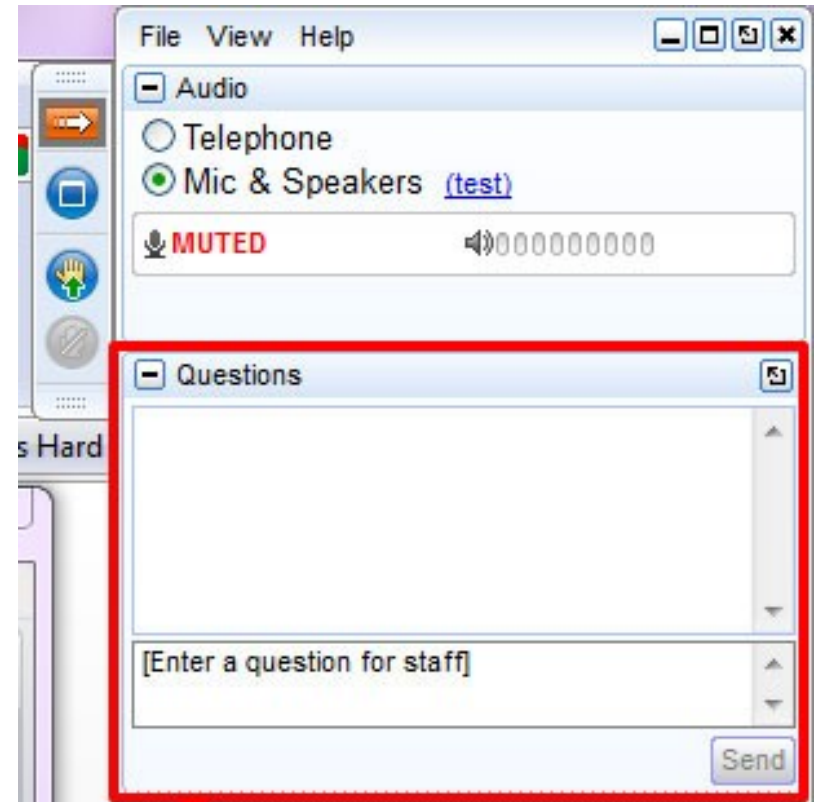


**Shambreia
McBrayer**

Questions welcomed!

To ask a question or make a comment for our panelists, type it into the **Questions** pane in the Go To Webinar control panel.

We'll address all audience questions during Q&A!



Learning Objectives

1. Understand the foundation and evolution of public housing in the United States
2. Describe HUD's final rule banning smoking in federally-supported public housing
3. Identify community resources to promote positive health outcomes for residents of public housing

Public Housing in the U.S.

U.S. Public Housing Act (1937)

Passed to create public housing for lower income families

Large scale urban planning in the 1950s-60s

- Led to concentrated, often high rise housing in urban areas
- These developments had problems: often maintained poorly, concentrated poverty, crime, segregation
- Led to stigma about public housing and loss of public support

Public Housing in the U.S.

Decreases in traditional public housing units while demand rises



Many old units fell into disrepair and have been/are being demolished

New approaches are decentralized:

- Section 8 vouchers
- Mixed income developments

Decentralization: Mixed Results

Positives

- Increased economic capital through mixed-income communities

Negatives

- Possible displacement of residents
- Outreach and community engagement more challenged

Three Elements

- Traditional
- Subsidized
- Private/voucher

Public Housing in the U.S.

Decreases in traditional public housing units while demand rises

Existing public housing units fell 1995-2018, while families on wait lists rose to 6.5 million

Public Housing Units Over Time

Year	Existing Units
1995	1,329,000
2007	1,191,000
2018	1,039,000

Public Housing in the U.S.

944,463 households live in public housing (as of March 2019)

More than 1.9 million people

- Average annual income is \$15,183
- Average household has resided in public housing for over 10 years
- 63% minority

Public Housing in the U.S.

Public housing households have at least one member from a vulnerable group

Percent of households with

Older adults 36%

Children 38%

Disability 22%

Public Housing Primary Care

Subset of FQHCs (Section 330(i)) specifically designed to serve public housing residents



106 PHPC health centers reported serving 661,777 patients

National Profile of Health Centers and Public Housing: 2017 UDS Report

- 251 non-PHPC health centers reported serving approximately 2.5 million patients
- 3.4 million patients served at health center sites that are located in or immediately accessible to public housing

Public Housing Today

Trends, Changes, and Next Steps



Vision: A Healthy and Equitable Society



Theory of Change



Driving Impact

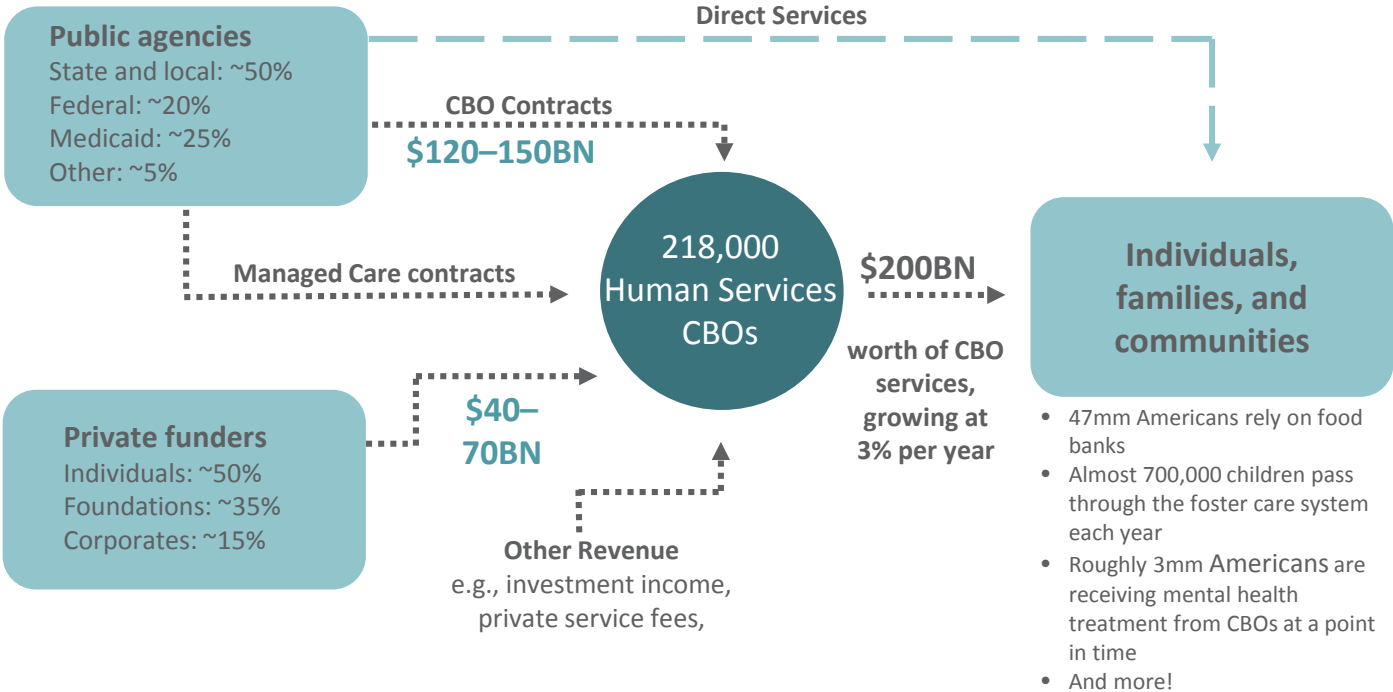
By working with and through our Strategic Action Network and focused through the lenses of equity, science and public policy, we can move systems to achieve our collective vision of a healthy and equitable society.





A groundbreaking cross-sector partnership

Human Services CBOs are critical to our society *and* to our economy



Source: National Center for Charitable Statistics (NCCS), Urban Institute, IRS Form 990 data, Oliver Wyman analysis
 See report page 19

A National Imperative: The North Stars



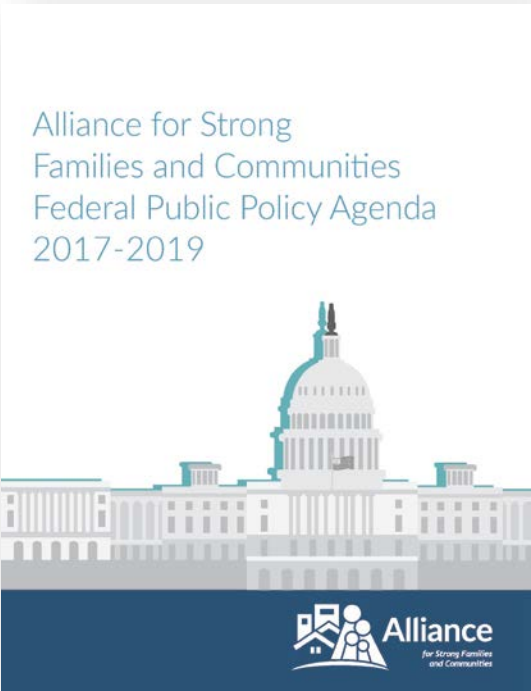
- Commitment to Outcomes
- Capacity for Innovation
- Strategic Partnership Approach
- Rigorous Financial Management Practices
- Regulatory Modernization

The Building Blocks



- Employment that provides sustainable income, economic mobility, and comprehensive workforce supports
- Affordable, preventive, fully integrated health care, regardless of income
- Healthy, livable homes in safe, secure neighborhoods
- Safe, stable, nurturing relationships and environments, including quality care options across the lifespan
- Educational success that begins with nurturing and supportive families and continues with early childhood development through post-secondary advancement

Federal Public Policy Agenda 2017-2019



- Engage All Voices
- Secure Access and Opportunity
- Bolster Prevention and Early Intervention
- Accelerate Neuroscience
- Place Individuals, Families, and Communities at the Center
- Propel System Interdependency

AL

Accelerate through Leadership

As change agents, the Alliance strategic action network will take a leadership role.

AP

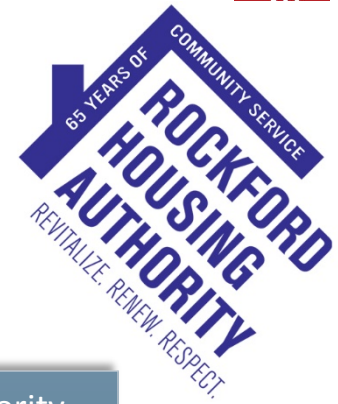
Accelerate through Partnership

The Alliance will lean in with active and committed partners.

I

Incubate

The Alliance will incubate new ideas and explore additional opportunities.



Rockford Housing Authority

Rockford Housing Authority	Number of Dwelling Units	Census Tract	Medically Underserved Area	CDBG Eligible	Minority Population Concentration
Public Housing Development	418	10	Yes	Yes	Yes
Brewington Oaks	196	10	Yes	Yes	Yes
Orton Keyes Courts	175	21	No	Yes	Yes
Park Terrace	183	8	No	Yes	No
North Main Manor	187	29	Yes	Yes	Yes
Fairgrounds	210	26	Yes	Yes	Yes
Olesen Plaza	151	29	Yes	Yes	Yes

Rockford Housing Authority

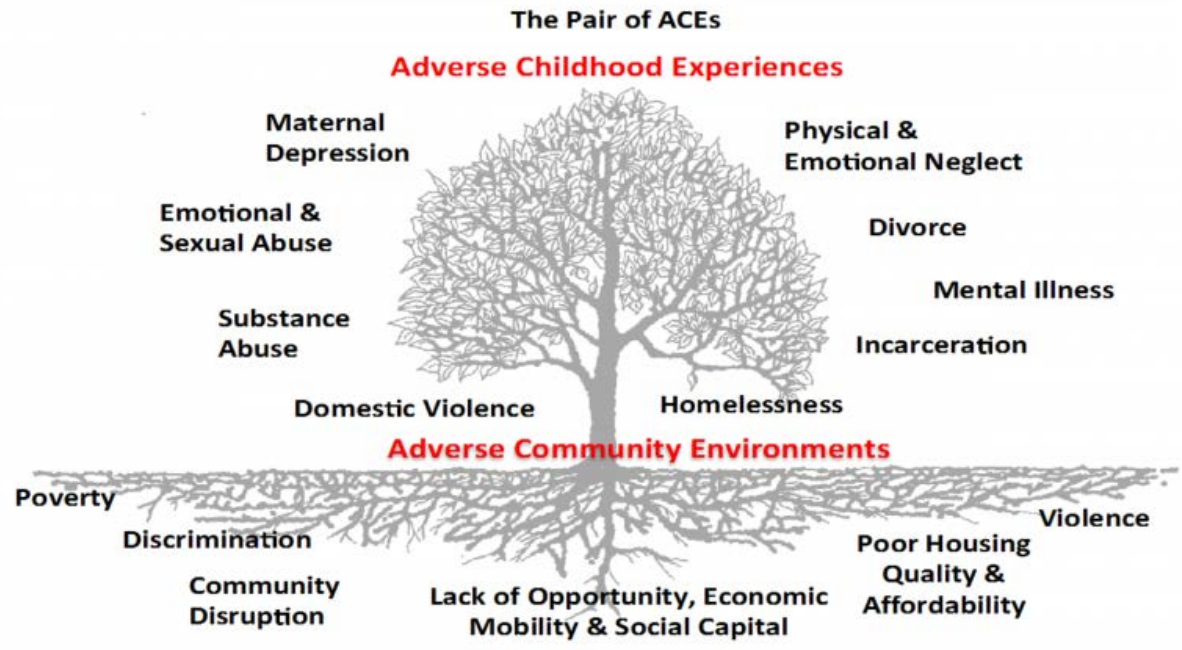
- 2 year process
- Smoke Free May 31, 2014

World No Tobacco Day is observed around the world every year on 31 May. It is intended to encourage a 24-hour period of abstinence from all forms of tobacco consumption around the globe.





Pair of ACEs



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. *Academic Pediatrics*. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

Data said...



Health Resources and Services Administration (HRSA) Study

- Nearly 64% of RHA residents smoked (varied by site)
- 571 households or nearly 42% of all RHA household heads identified themselves or another household member as having a disability, compared to 17% in the City at large.
- 54% of all residents of RHA's public housing program are children.
- 54% (blended rate) of residents received health care/treatment at Federally Qualified Health Centers (FQHC)

Data also said...



Health Resources and Services Administration (HRSA) Study

- Serious health visits were commonly for bronchitis and/or upper respiratory problems to emergency or urgent care to mental health issues
- The most prevalent diseases: High blood pressure, high cholesterol, diabetes, arthritis, and **asthma**.
- In the last month, 54% had experienced serious depression, serious anxiety or tension or been prescribed medication for psychological and/or emotional problems.

TOBACCO USE IS NOT AN EQUAL OPPORTUNITY KILLER.
SMOKING DISPROPORTIONATELY AFFECTS THOSE MOST IN NEED SUCH AS THE POOR, THE HOMELESS, RACIAL MINORITIES, LGBTQ PERSONS AND THOSE SUFFERING FROM MENTAL ILLNESS AND SUBSTANCE USE DISORDERS.



INDIVIDUALS WITH MENTAL ILLNESS ACCOUNT FOR 46% OF CIGARETTES SOLD IN THE UNITED STATES.

GRANT BF, HASIN DS, CHOU SP, STINSON FS, DAWSON DA. NICOTINE DEPENDENCE AND PSYCHIATRIC DISORDERS IN THE UNITED STATES: RESULTS FROM THE NATIONAL EPIDEMIOLOGIC SURVEY ON ALCOHOL AND RELATED CONDITIONS. ARCH GEN PSYCHIATRY. 2004;61:1107-1115.



A study published in *The Journal of the American Medical Association*, for example, found that 43 percent of all smokers have mental health conditions. The same study also points to a 41 percent smoking rate among people affected by mental illness.

Contact information

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Alliance for Strong Families and Communities – www.alliance1.org

HUD Smokefree Public Housing Rule

Alexandra Ernst

Project Manager, Research & Evaluation Group
Public Health Management Corporation

Background



Protect Health & Safety



Cost Savings



Secondhand Smoke Cannot be Contained



Residents Prefer Smokefree



Smokefree Policies are Legal

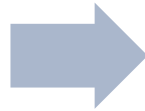
Timeline

HUD

Strongly encourages Public Housing Authorities (PHAs) and owners/managers of federally subsidized private housing to implement non-smoking policies in some or all of their units.

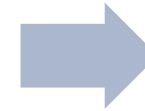
2009 & 2012

- Public Housing Authorities



2010

- Owners of federally funded private housing



Sept 2012

- Smokefree housing toolkit

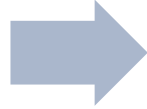
Timeline

HUD

Strongly encourages Public Housing Authorities (PHAs) and owners/managers of federally subsidized private housing to implement non-smoking policies in some or all of their units.

Dec 2016

- HUD issues final smokefree rule



July 2018

- Deadline to implement a policy



July 2018 & Beyond

- Integration of housing and health

HUD Smokefree Rule 101

What

Implement a policy banning use of “prohibited tobacco products” in all indoor areas and outdoor areas within 25 feet of housing and administrative buildings

When

18 months from the effective date of the final rule, July 31, 2018

Where

Includes: Public housing units, including scattered site and single-family
Excludes: Mixed-finance, Section 8, project-based rental assistance, and tribal housing

Why

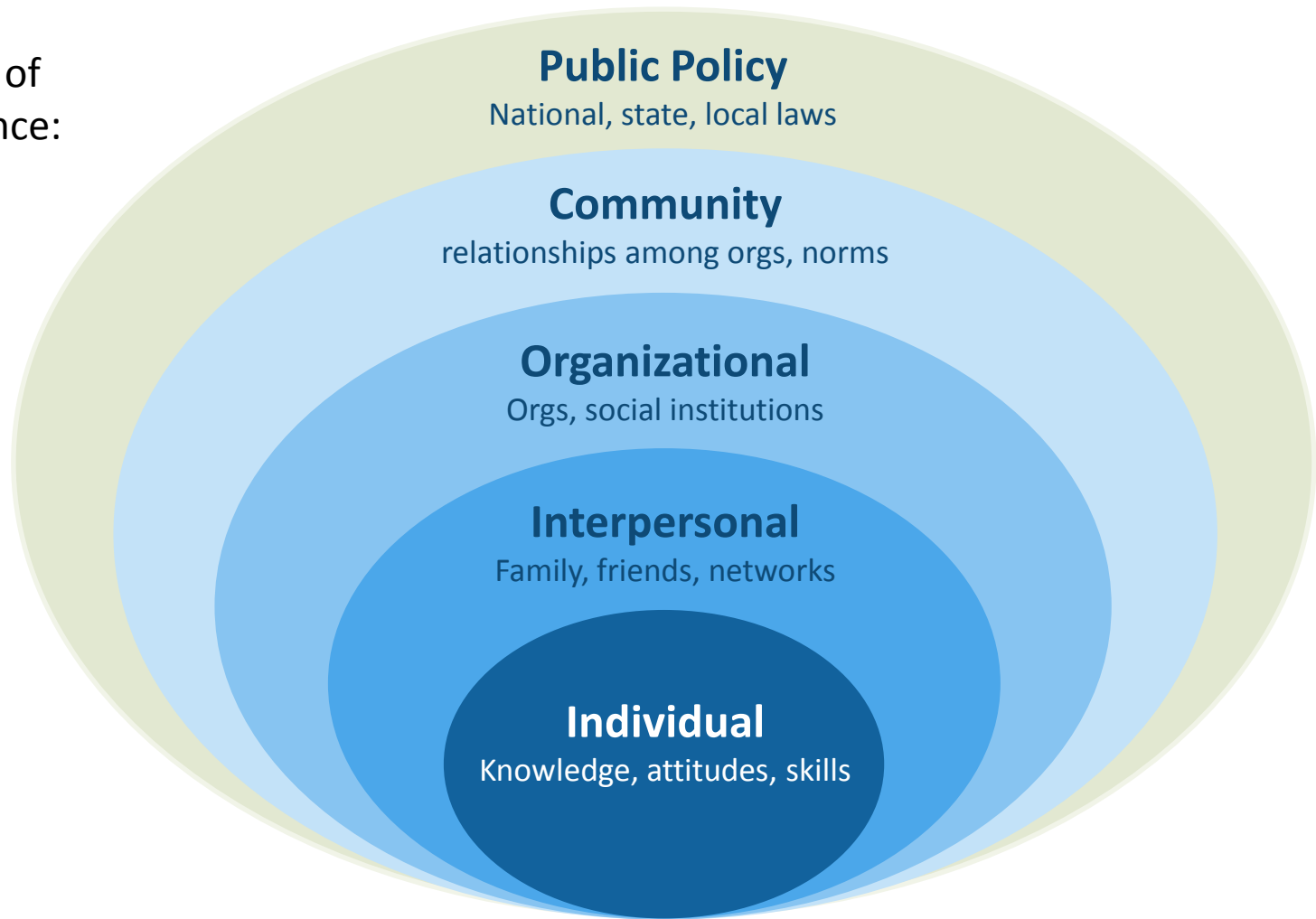
Includes: Public housing units, including scattered site and single-family
Excludes: Mixed-finance, Section 8, project-based rental assistance, and tribal housing

How

Policy must be included in PHA plans and tenant leases
Local PHA is responsible for enforcement, including periodic inspections or audits

Socio-Ecological Model

Levels of influence:



Relationships between individuals and their environments

Potential Challenges



Opportunities



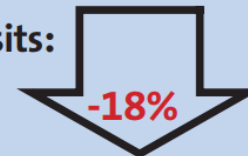
2 Primary care visits went up after move-in; emergency department visits went down.

- Outpatient primary care utilization increased 20 percent in the year after moving in, while ED use fell by 18 percent.
- Similar trends were observed for each housing type.
- *IMPLICATION: Affordable housing helps meet major health reform utilization metrics.*

Primary Care:



ED Visits:



Thank you!

Alexandra Ernst

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Smokefree Multi-Unit Housing Programs and Resources

Thursday, March 21, 2019

Shambreia McBrayer, MPH
Division Manager | West
American Lung Association



Multi-Unit Programs and Resources Offered by the American Lung Association

Smokefree Multi-Unit Housing Programs

Bristols Myers Squibb

Project Goal:

To work with the U.S. Department of Housing and Urban Development's (HUD), public housing agencies (PHAs), public housing residents, and community health care providers to help facilitate the successful implementation of the HUD smokefree housing rule.

The Initiative will provide PHAs and other low-income housing providers with technical assistance, expertise, resources and supports to implement smokefree policies, and provide residents with referral to cessation services and lung cancer screening programs.

Project Scope (10 states):

Alabama, Arkansas, Illinois, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, West Virginia

Robert Wood Johnson

Project Goal:

To support successful implementation of the HUD smokefree housing rule to improve health outcomes for all residents, including those living with behavioral health conditions.

The initiative will ensure that PHA staff possess the skills and resources necessary to implement smokefree policies and communicate with residents so the policy is enforced appropriately to meet the needs of residents who may have difficulty understanding or adhering. It will also ensure that HUD's smokefree housing rule is implemented in a manner that assists those with behavioral health conditions with compliance will avoid.

Project Scope (entire country):

National

Anthem

Project Goal:

To assist with implementation of the HUD smokefree housing rule.

The initiative will work with HUD, PHAs and public housing residents, and providers and residents of other low-income multi-unit housing to assist in implementation by providing PHAs and other housing providers with expertise, resources and support, and facilitate in-person cessation programs, as well as online and telephonic cessation services.

Project Scope (14 states):

Arizona, Colorado, Georgia, Indiana, Kentucky, Louisiana, Maryland, Missouri, Nevada, New Jersey, Ohio, Texas, Virginia, Wisconsin

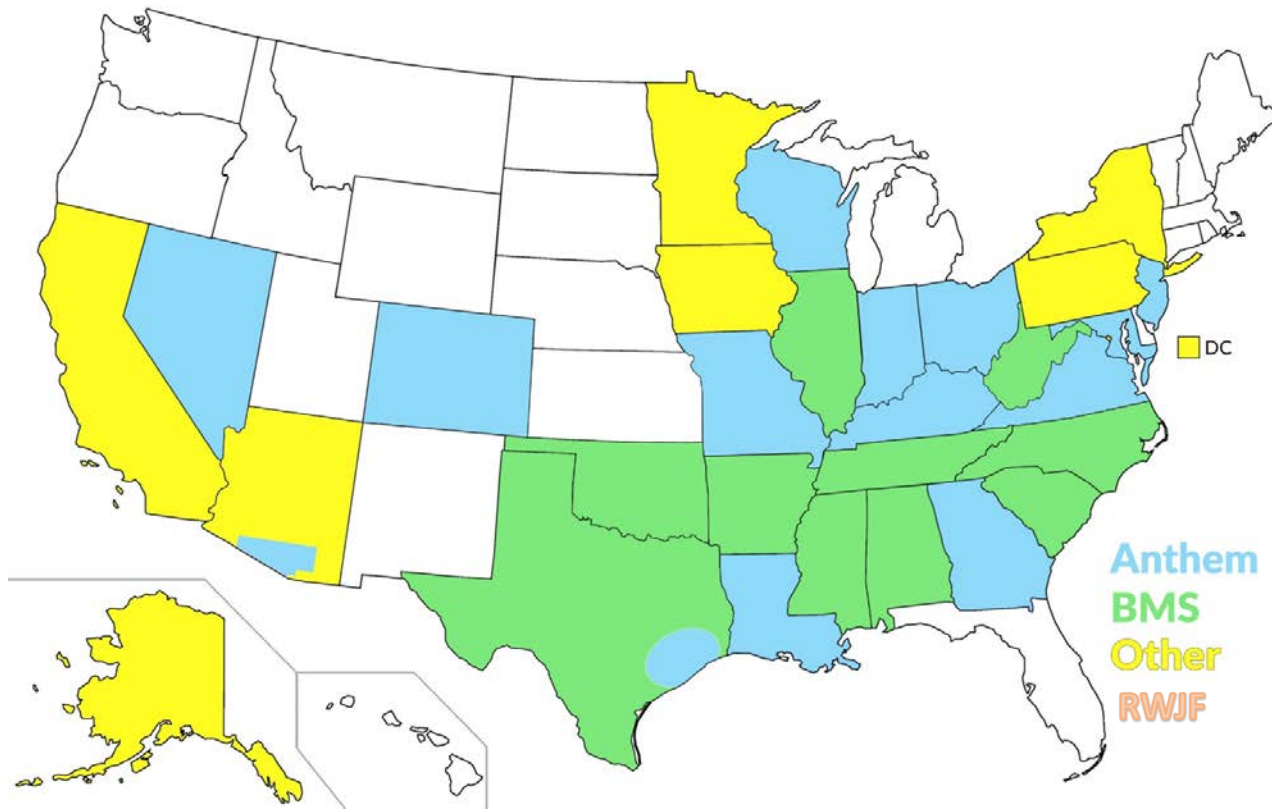
CVS & National Urban League

The American Lung Association and National Urban League will work together to offer smoking cessation services helping a minimum of 208 individuals from the African American community in four cities end their addiction to tobacco.

Project Goal: Through this collaboration, the two organizations will conduct outreach, recruit participants, provide education to community members, and provide an evidence-based smoking cessation program to assist individuals on their quit smoking journey. Both organizations will recruit and enroll tobacco users who are interested in quitting in the American Lung Association's proven-effective Freedom From Smoking® program, which is available as an in-person group clinic, over the phone and online at FreedomFromSmoking.org. Through enrollment, project staff will attempt to have a designated amount of participants complete one of the offered programs.

Project Scope: Atlanta, Chicago, Indianapolis, Washington, D.C.

	Enrollment	Program Completion
Washington, D.C.	100	52
Atlanta	100	52
Chicago	100	52
Indianapolis	100	52
TOTAL	400	208



Smokefree Multi-Unit Housing Programs and Resources

American Lung Association Objectives:

- **Provide Technical Assistance**
 - Support Public Housing Authorities (PHAs)/other low-income multi-unit housing to implement the HUD rule
- **Cessation Navigation Trainings**
 - Identify and provide training to onsite cessation navigators at PHAs/low-income multi-unit.
- **Promote Lung Cancer Screenings**
 - Disseminate lung cancer educational materials
 - Provide information about local Lung Cancer Screening Centers
- **Deliver Cessation Services**
 - Promote Freedom From Smoking clinics, Freedom From Smoking Plus, and Tobacco Quitline services
- **Assist individuals with behavioral health disorder**
 - Ensure that HUD's smokefree housing rule is implemented in a manner that assists those with behavioral health conditions with compliance will avoid evictions and protect some of the most vulnerable people in the public housing population and the country as a whole.

American Lung Association Cessation Programs

Freedom From Smoking®

- Voluntary, interactive and supportive
- Addiction-based model with behavior change focus
- Support NRT and other cessation medications
- Multiple delivery options
 - FFS in-person group clinic
 - FFS Online
 - FFS Helpline
 - FFS self-help guide
- Clinic and Helpline available in Spanish



Quitter's Circle

- Mobile app and online community
- Personalized quit plan
- Build your own quit team
- Real-time access to physicians via telemedicine
- Track progress and send out alerts when additional support is needed
- Share successes on Facebook and Twitter

QuittersCircle.com

Facebook.com/QuittersCircle

@QuittersCircle



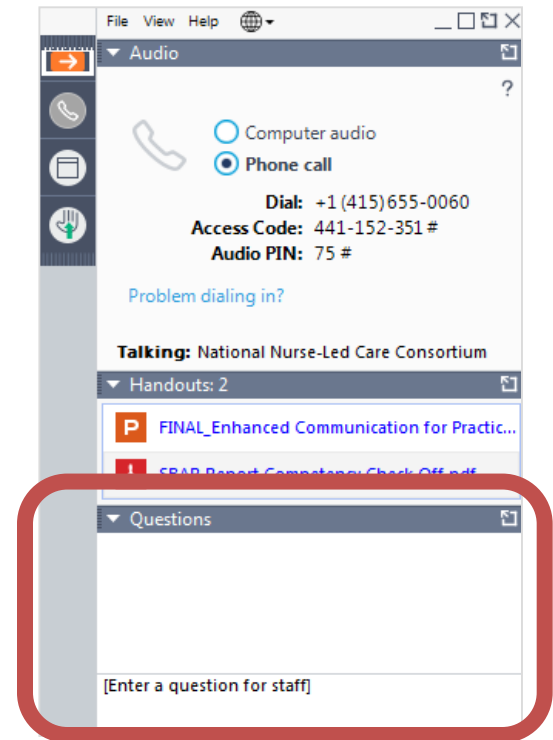
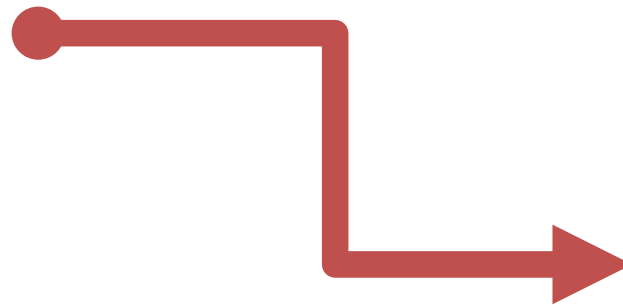
Questions

Please Contact:

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Any Questions??

Please **submit questions** via the question pane in your GoToWebinar control panel or raise your hand to ask a question.



Coming Up

Webinar

Rapid Assessment for Community Health Centers

Thursday, April 25, 2019 at 2:00 pm ET

[Register Here](#)



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