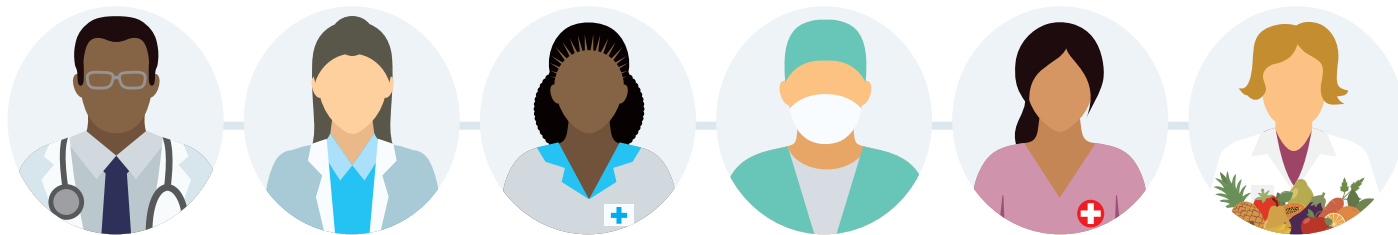


Support patient **SMOKING CESSATION** using the **5 SENSES**

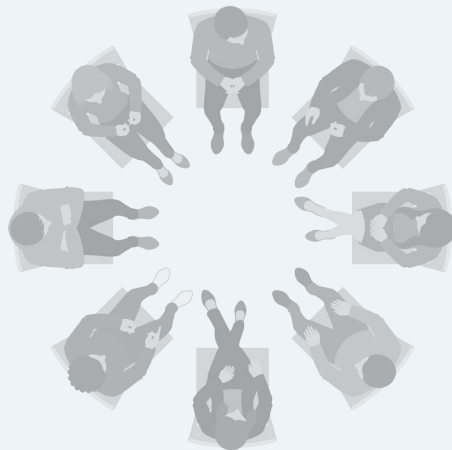


Your **ENTIRE** team can make a positive impact



SIGHT

Display **CDC TIPS** and **Quitline posters** in the waiting room and treatment rooms.



TOUCH

Provide patients with ideas to **get involved** in the community – such as peer led support groups, cooking classes, knitting groups, walking clubs, etc.



TASTE

Let patients know if you have a **registered dietician** on staff. Provide handouts to encourage healthy eating choices.

SMELL

Make sure the entrances to your clinic are **clear of smoke** and cigarette butts.



HEARING

Ensure ALL medical staff are using **encouraging words** (**You CAN do it!**) and are able to offer specific suggestions on how patients can cut down or quit.

START YOUR OWN CAMPAIGN USING CDC TIPS
www.cdc.gov/tobacco/campaign/tips

- Print ads with stories from real people your patients can relate to
- Free materials to download: TV, print, radio and online ads
- Continuous loop videos
- PSAs in Spanish and English about quitting smoking and dangers of secondhand smoke

TREATMENT
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