

Building the Plane While Flying It: BH and SUDs Integration



Kristine Gonnella

Senior Director of Strategic Initiatives
National Nurse-Led Care Consortium



**NATIONAL
NURSE-LED CARE
CONSORTIUM**

a PHMC affiliate

Panelists



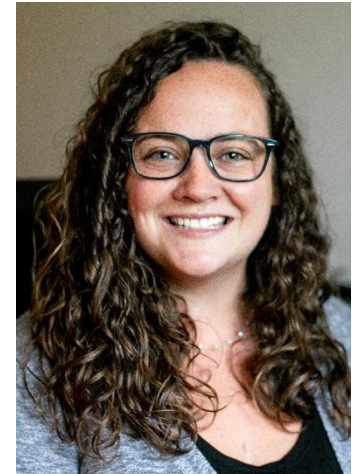
Stephanie Shell
PHMC



Dinetta Armstrong
PHMC



**Allison
Abayasekara**
ACU



Abigail Bartus
IRETA

Today's Objectives

1. Showcase public health impact of the opioid epidemic
2. Demonstrate health centers response to opioid epidemic
3. Explore ongoing balance of recruiting the right workforce for an integrated care model
4. Identify how to effectively train staff and access helpful resources related to opioid epidemic

Public Health Impact

- **Overdose Deaths** – 400% increase in overdose deaths since 1999, close to 100 Americans dies every day from an opioid overdoes.
- **Cost** – Estimated at \$270 Billion including crime, healthcare and lost wages.

Public Health Response

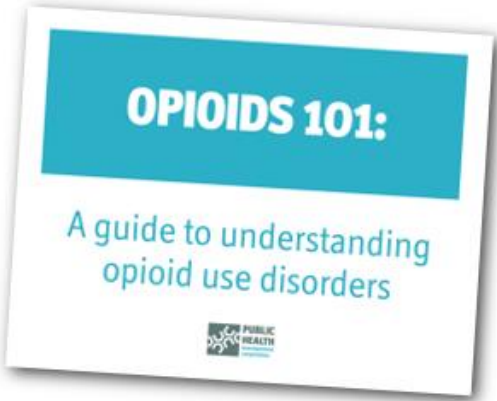
- Improve access to prevention, treatment, and recovery support services
- Increase access to overdose reversing drugs such as Naloxone/Narcan
- Strengthen data collection and reporting so there can be a real time approach using real time data.
- Support research that not only identifies strategies for addressing the Opioid epidemic but results in lasting changes to our treatment system and approaches.
- Increase access to alternative pain management strategies.

Public Health Resources

Health and Human Services (includes HRSA, CDC, SAMHSA)—
Over \$1 Billion Being Awarded through a Five Point Strategy:

- **Access:** Better Prevention, Treatment, and Recovery Services
- **Data:** Better Data on the Epidemic
- **Pain:** Better Pain Management
- **Overdoses:** Better Targeting of Overdose-Reversing Drugs
- **Research:** Better Research on Pain and Addiction

Public Health Coordination



Public Health Infrastructure

- **Innovation** - now is the time to try something new
- **Evidence-Based** - prove effectiveness of integration
- **Forward Thinking** – establish models that will be sustainable long term and lead to lasting changes in the system.

Health Centers Response to Opioid Epidemic



Dinetta Armstrong

Managing Director of Specialized Health Services

Public Health Management Corporation (PHMC)



At-A-Glance:

Public Health Management Corporation

- Regional public health institute that serves approximately 350,000 clients annually with more than 350 programs in 70 locations.
- Mission: Improve the health of the community by providing outreach, health promotion, education, research, planning, technical assistance, and direct services.

PHMC Health Centers

- Offer affordable, high quality care to patients throughout North and Northeast Philadelphia, including Center City.
- Simple mission: provide excellent patient care to everyone regardless of their ability to pay.
- Services include family planning, chronic disease management, HIV/HCV treatment, MAT, social services and more.



**PHMC HEALTH
CENTER
AT TEMPLE**
a PHMC program



**RISING
SUN**
HEALTH CENTER
a PHMC program



**MARY
HOWARD**
HEALTH CENTER
a PHMC program



**PHMC HEALTH
CONNECTION**
a PHMC program



**PHMC CARE
CLINIC**
a PHMC program



CONGRESO
Health Center
a PHMC partnership



BEHAVIORAL HEALTH RECRUITMENT TO ADDRESS SUD

ALLISON ABAYASEKARA, MA

ASSOCIATION OF CLINICIANS FOR THE UNDERSERVED

ASSOCIATION OF CLINICIANS FOR THE UNDERSERVED

Recruitment & Retention

National
Health
Service
Corps

Resourc
es

Training

Network
ing

STAR² CENTER

Solutions, Training, and Assistance for Recruitment and Retention

www.chcworkforce.org

AGENDA

- ✓ Identify ongoing recruitment challenges
- ✓ Review suggested focus areas for solutions
- ✓ Explore key partners & resources



RECRUITING THE RIGHT TEAM

...AND MORE!

Psychiatrists

Psychiatric
Nurse
Practitioners

Licensed
Clinical
Psychologists

Licensed
Clinical Social
Workers

Psychiatric
Social
Workers

Family
Therapists

Licensed
Professional
Counselors

Substance
Abuse
Counselors

FIELD QUESTIONS

What are the recruitment challenges for behavioral health staff?

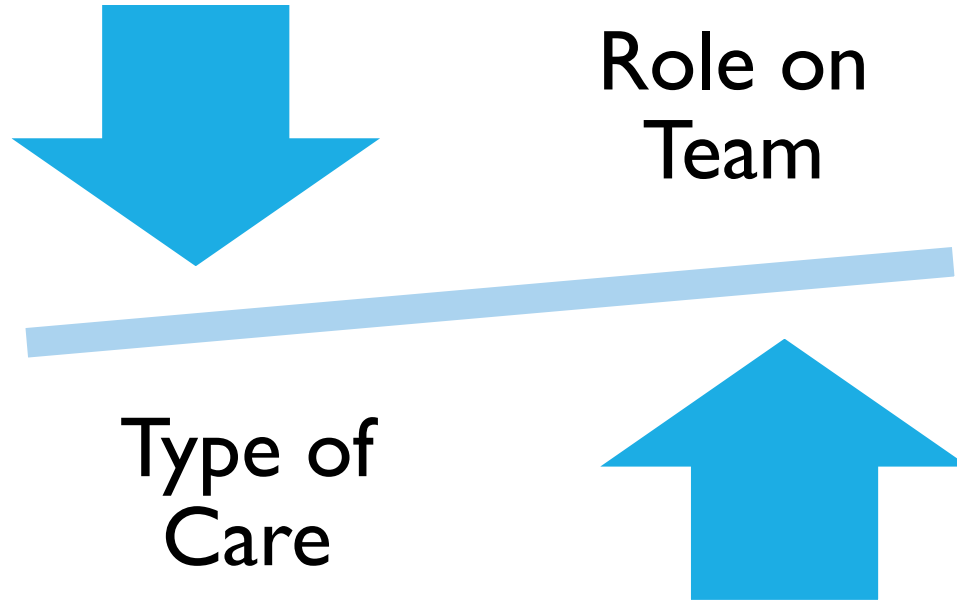
How is the integrated care model impacting recruitment?

What can organizations do to address these issues?



ONGOING RECRUITMENT QUESTIONS

WHO COUNTS AS BEHAVIORAL HEALTH?



HOW DOES INTEGRATED CARE ACTUALLY WORK?

Work flows

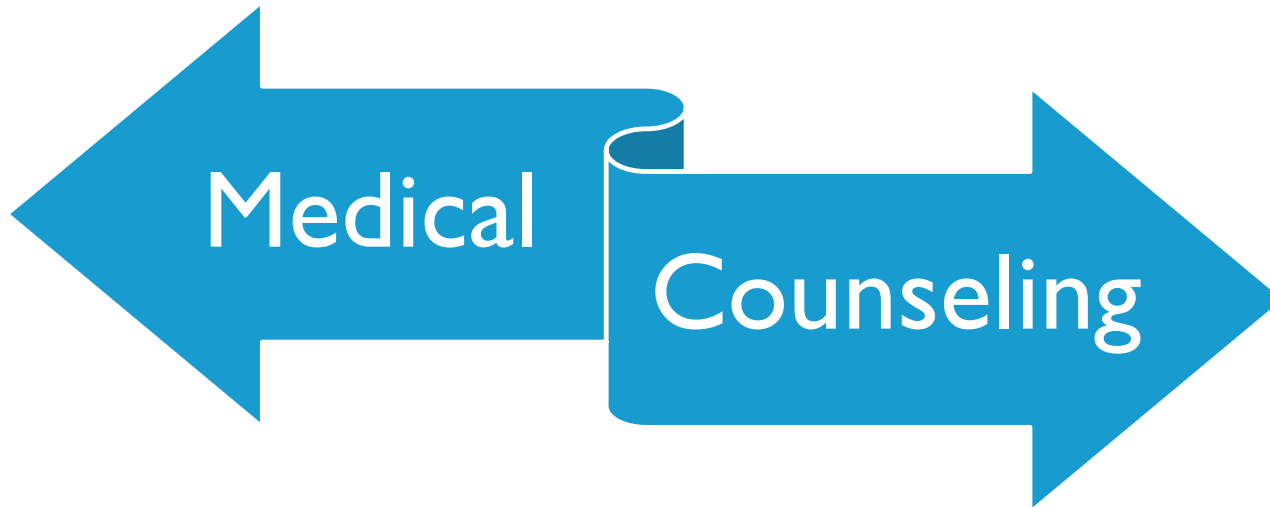
EHR

Staff Roles

Appointments

Etc...

HOW DOES BH FIT INTO MEDICAL?



HOW DO YOU PAY FOR THIS WORK?

Same-day appointments

Non-licensed staff

Training requirements

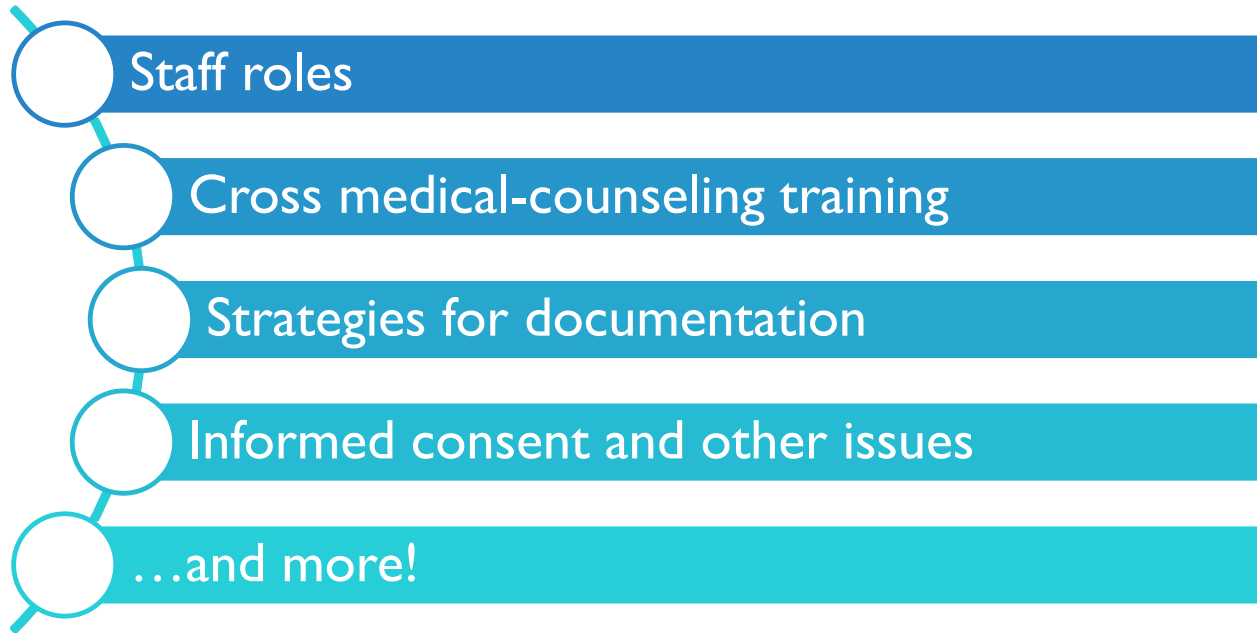
HOW DO YOU RECRUIT?





BUILDING SOLUTIONS

TRAINING ON INTEGRATED CARE MODEL



SHARE BEST PRACTICES

Reduce
isolation

Based
on
work,
not title

Address
“gray
areas”
of care

DEVELOP BH-SPECIFIC RECRUITMENT PROCESSES

- Job descriptions
- Core competencies
- Health professions training
- Sourcing
- Interview strategies

EXPLORE POLICY ROADBLOCKS

Licensure requirements

Education/training on billing

Prescribing authority



PARTNERS & RESOURCES

TRAINING ON INTEGRATED CARE MODEL

- Resources on the model
- Focus on making the concept real to every member of the team
- Use the listserve!



<https://www.integration.samhsa.gov/>

TRAINING ON INTEGRATED CARE MODEL



Agency for Healthcare Research and Quality
Advancing Excellence in Health Care



The Academy

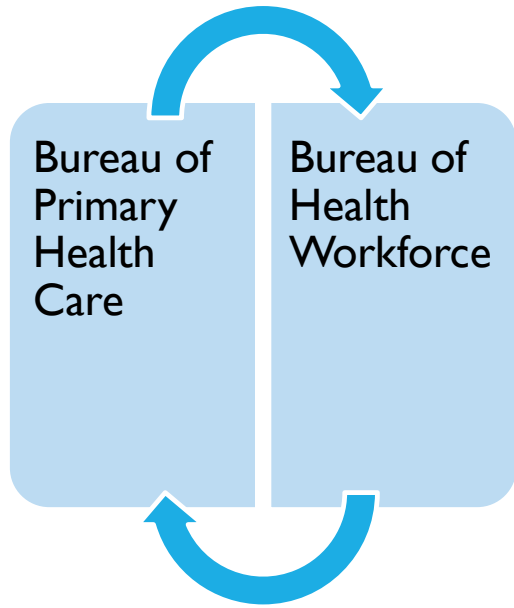
Integrating Behavioral Health and Primary Care

<https://integrationacademy.ahrq.gov>

/

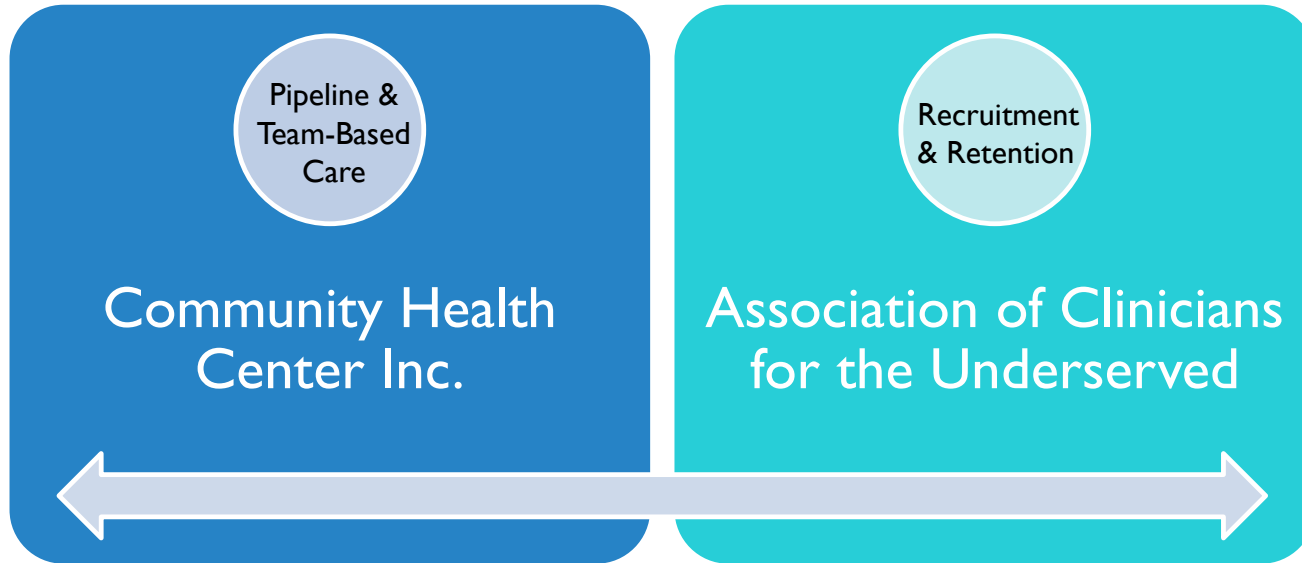
- Playbook
- Explore topics in context of an integrated model, not just solutions on their own
- Join the online community!

SHARING BEST PRACTICES



- Primary Care Associations
- Health Center Controlled Networks
- National Cooperative Agreements
- Area Health Education Centers
- Health Workforce Research Centers
- ...and more!

DEVELOPING RECRUITMENT PROCESSES



NCA Clearinghouse: <http://healthcenterinfo.org>

DEVELOPING RECRUITMENT PROCESSES



- Data Profiles
- R&R Self-Assessment Tool
- Financial Assessment Tool
- R&R Plan Template
- Resource Center
- ...and more!

EXPLORING POLICY ROADBLOCKS

- State-specific and discipline-specific issues
- Sample brief on relevant issues
- State SUD Policy Institute



<https://nashp.org/wp-content/uploads/2017/05/CMWF-Brief.pdf>

WE'RE ALL FIGURING IT OUT TOGETHER!



STAY IN TOUCH!

clinicians.org

chcworkforce.org

aabayasekara@clinicians.org

703-562-8820

Resources and Training for Providers

Institute for Research, Education and Training in Addictions (IRETA)

Abigail Bartus, MPH, CPH

What problems do we solve?

- For many clients, addiction treatment is not effective.
- People with addiction often land in the criminal justice system, which often fails to promote recovery.
- ***Healthcare systems don't know enough or do enough to address substance use.***

What are we doing about the opioid problem?

Strategic Prevention Framework for Prescription Drugs (SPF Rx)

PAStop.org
THE COMMONWEALTH PREVENTION ALLIANCE
CAMPAIGN TO STOP OPIATE ABUSE

Care Enough
Not to Share.

**Don't Share
Prescription Drugs.**



**Break the
Connection.**



HEROIN

**Anyone
Can
Become
Addicted.
Anyone.**

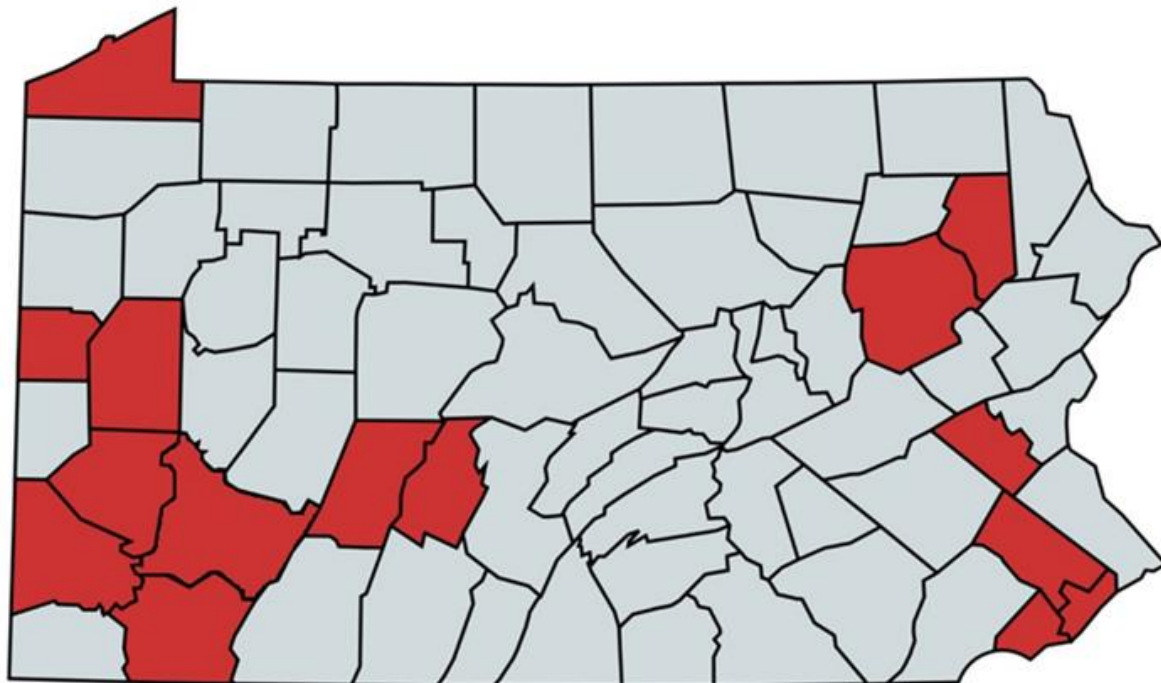
Stop Prescription Drug
Abuse Before it Starts.

Stop Prescription Drug
Abuse Before it Starts.

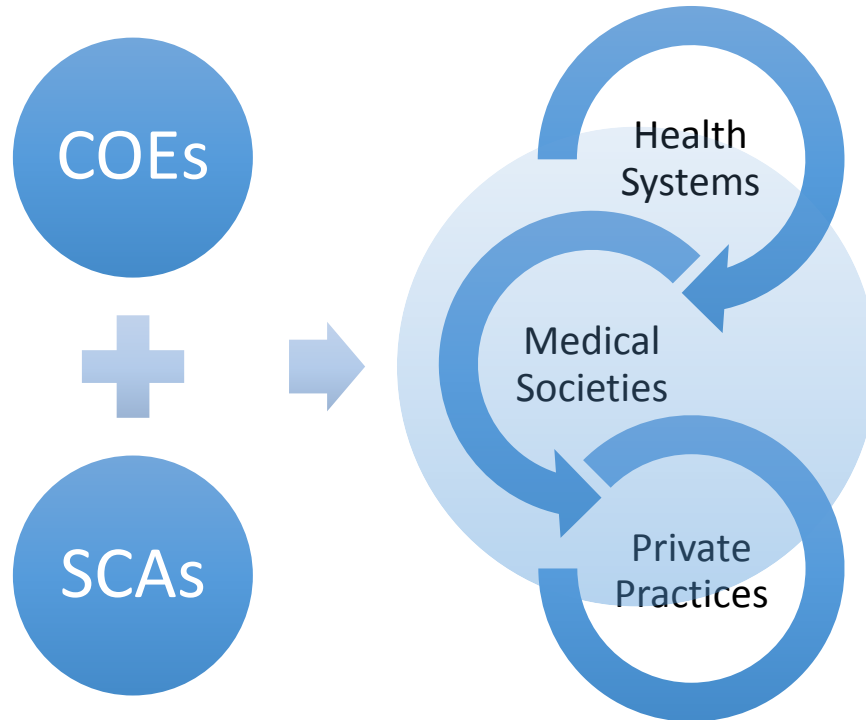
Licensed material to be used only for educational purposes only, and any person depicted in the licensed material is a model.

What are we doing about the opioid problem?

State Targeted Response to the Opioid Crisis (Opioid STR)



Evidence Based Prescribing: Tools You Can Use to Help Fight the Opioid Epidemic



Created On: 9/29/2017

www.pa.gov/collections/opioid-epidemic | RA-DIE-FDMP@pa.gov

Pennsylvania Prescription Drug Monitoring Program (PDMP)
System User and Stakeholder Training

Evidence-Based Prescribing: Tools You Can Use to Fight the Opioid Epidemic

Available online at: www.doh.pa.gov/FDMP

pennsylvania DEPARTMENT OF HEALTH pennsylvania DEPARTMENT OF DRUGS AND ALCOHOL PROGRAMS

What's next?



Recruiting Trainers



Buy-in Incentives



Stakeholder Collaborations

Questions?

Moderator:

Kristine Gonnella

Senior Director of Strategic Initiatives

National Nurse-Led Care Consortium

kgonnella@ncc.us

Panelists:

Stephanie Shell, MSS, Senior Director of Strategy
Development, Public Health Management Corporation
sshell@phmc.org

Dinetta Armstrong, Managing Director,
Specialized Health Services, Public Health
Management Corporation
diarmstrong@phmc.org

Allison Abayasekara, VP, Training & Programs,
Association of Clinicians for the Underserved
aabayasekara@clinicians.org

Abigail Bartus, MPH, CPH, Communication and
Health Promotion Associate, Institute for
Research, Education and Training in Addictions
(IRETA) abigail@ireta.org



For upcoming training opportunities and resources!

Building the Plane While Flying It: BH and SUDs Integration

Tue, Jan 29, 2019 2:00 PM - 3:00 PM EST
Register [here!](#)

Learn more: www.nurseledcare.org

[Facebook](#)

[Twitter](#)

[Linkedin](#)



Looking for a Resource? We Have You Covered!

Launched in June 2018!

HEALTH CENTER RESOURCE CLEARINGHOUSE

www.healthcenterinfo.org

- A new, HRSA-funded online resource repository of training and technical assistance materials for health centers.
- Contains resources produced by the 20 HRSA-funded National Cooperative Agreement organizations serving health centers.
- Resource topics include finance, operations, workforce, quality improvement, capital development, HIT/data, governance, and emerging issues.

United States Patent and Trademark Office (USPTO) has issued a patent for the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS), under agreement number 2012-01-0009, Technical Assistance to Community and Safety Health Centers and Innovations for 2012-2015. This information or content and/or conclusions are those of the author and should not be construed as the official position or policy of, nor should any responsibility be placed on, HRSA, HHS, or the U.S. Government.



**NATIONAL
NURSE-LED CARE
CONSORTIUM**
a PHMC affiliate